

Code The Web Your Way

Stay ahead of the competition - acquire valuable in-demand web development skills with **The Online Business Academy**











- Gain in-demand, future-proof skills that employers value
- Learn from industry experts and experienced educators
- Study at your own pace, on your own schedule
- Real-world outcomes that lead to career advancement



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About Us

Welcome To The Online Business Academy

94%

of our graduates reported that their education at The Online Business Academy equipped them with valuable skills that they could apply in their professional careers.

96%

of our graduates say that The Online Business Academy provided them with up-to-date and industry relevant skills.

At The Online Business Academy, we are committed to helping you achieve your career goals through flexible and accessible online learning. With a team of industry leaders and education experts, we offer a world-class learning platform that is student-focused and designed to provide superior support. Our mission is to provide you with the skills and knowledge you need to succeed in your chosen field.

Our courses are carefully curated to ensure they are relevant, up-to-date, and practical, with a strong emphasis on real-world applications. We offer a wide range of courses across various industries, including accounting, bookkeeping, business, graphic design, video editing, digital marketing, web development, and more. All of our courses include assessments such as quizzes, assignments, and exams to measure your progress and provide you with valuable feedback.

We understand that life can be busy, which is why we offer a flexible approach to learning. Our online courses allow you to study when, where, and how you want, with no schedules, classrooms, or due dates to worry about. We also offer a range of support services, including access to a Career Centre, where you can get help with CV preparation, job search strategies, and interview skills.

Advancing Online Education

A New Way To Learn

At The Online Business Academy, we are proud to be pioneers in a new era of education. We have taken a fresh approach to learning, embracing the latest technology and creating a platform that is accessible to everyone, everywhere. Our courses are designed to be engaging and interactive, offering students a unique opportunity to learn at their own pace, in their own time. We believe that education should be an exciting journey, full of discovery and growth. That's why we have created a learning environment that is dynamic, innovative, and designed to inspire.



Why Choose The Online Business Academy

Choose the Online Business Academy for high-quality courses developed by industry experts, a user-friendly learning platform, and superior support to help you achieve your goals.



Industry Leading Courses

We're proud to offer industryrelevant courses designed by experienced professionals to equip graduates with the skills and knowledge needed for success.



Superior Support

We offer superior support to students like you with one-on-one expert tutor guidance and a range of resources to help you succeed in your learning journey.



Real Outcomes

We are committed to providing real outcomes by equipping students just like you with skills, knowledge and confidence to succeed in the workforce.

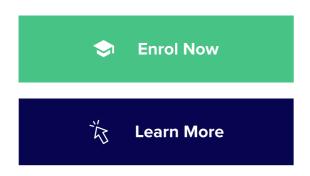


Introduction to Web Development

Kickstart your web development journey and learn the fundamentals of HTML5, CSS3, and web design. Build beautiful, functional websites and create projects you can showcase in your portfolio, even if you're starting from zero.

This course is perfect for beginners, career changers, or anyone looking to take their first step into the world of web development. Enrol today and start creating online.





Course Investment

\$299

Course Duration

60 Hours

Course Outcomes

Understand the basics of HTML and CSS and how they are used to create web pages.

Gain an understanding of the principles of web design, including layout, typography.

 web design, including layout, typography, and color.

Get familiar with web development tools and

 technologies such as code editors, version control systems, and web servers.

Learn how to create responsive websites that

- look great on all devices, from desktops to mobile phones.
- Understand the basics of web hosting and how to publish your website online.
- Gain practical experience building your own web projects.

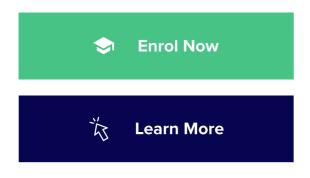


Certificate in Front-End Web Development

Become a skilled front-end web developer with hands-on training in JavaScript and essential web technologies. Tackle real projects and challenges that help you learn to build interactive, user-friendly websites and apps.

This course is perfect for aspiring developers, designers, or anyone ready to add coding and front-end skills to their toolkit. Enrol today and kickstart or level up your tech career.





Course Investment

\$499

Course Duration

220 Hours

Course Outcomes

- Design and develop responsive and userfriendly web applications using JavaScript.
- Build a series of beautiful, professional projects to add to your portfolio.
- Learn modern, object oriented programming (OOP) essentials.
- Learn how to architect your code using flowcharts and common patterns.
- Learn how to use Git and deploy your web application to the internet.

Develop critical thinking and problem-solving

 skills that are essential for a successful career as a front-end web developer

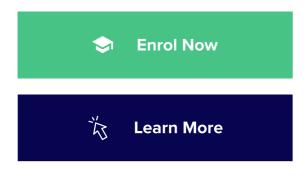


Certificate in Back-End Web Development

Master back-end development and learn how to build real-world RESTful APIs and web apps using Node.js. Develop powerful, secure systems with hands-on projects covering authentication, payments, and more.

This course is perfect for aspiring developers, tech professionals, or anyone eager to dive into back-end programming and create robust web solutions. Enrol today and get building.





Course Investment

\$499

Course Duration

260 Hours

Course Outcomes

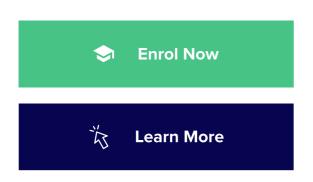
- Develop server-side web applications using Node.js and understand its key features and
 - Understand the basics of back-end web
- development, including web servers, APIs, and databases.
- Create and manage databases using MySQL,
 MongoDB, or other popular database systems.
- Design and implement RESTful APIs that can be used by multiple front-end applications.
 - Implement security measures such as
- authentication and authorization to protect data and user privacy.
 - Work with asynchronous programming in
- Node.js to improve application performance and scalability.



Certificate in WordPress

Become a WordPress expert and learn to create stunning, dynamic websites with ease. From blogs to e-commerce, you'll master the tools, best practices, and tricks to build any type of site confidently.

This course is perfect for small business owners, bloggers, marketers, and anyone looking to design and manage beautiful WordPress websites. Enrol today and bring your web ideas to life.



Course Investment

\$399

Course Duration

80 Hours



Course Outcomes

- Understand the basics of WordPress, including installation, configuration, and setup.
- Learn how to create and manage posts,
 pages, and other content types in WordPress.
- Learn how to optimize your website for search engines (SEO) using WordPress.
- Understand how to create custom menus, navigation, and widgets in WordPress.
- Develop the skills to use WordPress to create e-commerce websites with payment gateway integration.

Understand how to troubleshoot and fix

common issues that arise in WordPress websites.



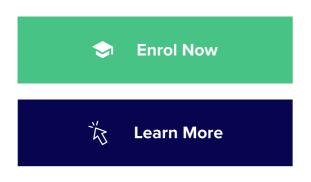
Graphic Design & Video Editing Courses

Certificate in UX / UI Design

Step into the world of UX/UI design and learn how to craft user-friendly, engaging digital experiences. You will gain hands-on skills in wireframing, prototyping, and user research while building a portfolio of impressive projects.

This course is perfect for aspiring UX/UI designers, web designers, product managers, or anyone ready to create intuitive digital products. Enrol today and start shaping better user experiences.





Course Investment

\$299

Course Duration

160 Hours

Course Outcomes

- Understand the principles of user-centered design and apply them to create effective user experiences.
 - Use Adobe XD or Figma to create high-
- fidelity wireframes, prototypes, and user interfaces for web and mobile applications.
 - Develop proficiency in creating and using design elements such as color, typography,
- imagery, and layout to create compelling user interfaces.
- Explore the psychology of user experience and understand how to design interfaces that align with users' mental models and expectations.
 - Gain a deep understanding of the UX design
- process, from research and ideation to testing and iteration





What You'll Get With Our Career Centre

- Access to professional CV templates to update your current CV
- Complimentary personalized CV review with feedback to make your CV stand out
- Job tips and resources, including a clear five-step job success process
 - Industry-relevant advice to stay up-to-
- date with the latest industry trends and requirements.

Career Centre

We'll Help You Find a Job

At The Online Business Academy, we are dedicated to supporting you on your journey to success. We are confident that by leveraging the resources and connections offered by our Career Centre, you will build valuable networks and gain the confidence needed to secure a new job or promotion.

Receive a Free CV Review From The Experts At Resume Hub

By partnering with Resume Hub, we provide all our students with an added advantage in their job search. Upon enrolment, our students receive a complimentary comprehensive CV review from expert professionals, ensuring they have the best chance for success in their career.



Very friendly and helpful stuff

They responded very quickly to my initial enquiry. The consultant gave me very helpful advice on which course would be right for me. The follow up was really great too. Helpful but not too pushy. Getting registered was quick and easy too.

Julie N.

Certificate in Xero



What Our Students Say



We pride ourselves in delivering an excellent education experience. See what our students have to say:



Maria R.Certificate in Adobe Photoshop

Exceptional Learning Experience

I had a great experience with the Online Business Academy! The course content was well-structured and easy to follow. The assessments helped me understand the concepts better and the feedback provided was valuable. I'm grateful for the flexible learning schedule that allowed me to study at my own pace. I would highly recommend this academy to anyone looking for a quality learning experience.



Sarah T.Certificate in Microsoft Word

Practical, Relevant and Fun!

I recently completed a Microsoft Word course with the Online Business Academy, and I loved it! The course was practical, relevant, and fun. The online platform was user-friendly, and the support from the academy team was exceptional. The assessments were challenging yet enjoyable, and I learned a lot from the feedback provided.



Mark J.Digital Marketing
Bootcamp

Changed my Career Trajectory!

I joined the Online Business Academy to upskill in digital marketing, and it was the best decision I made for my career. The course content was comprehensive and upto-date, and the assessments were challenging and relevant. The Career Centre helped me prepare a strong CV and provided valuable advice on job search strategies. The skills I learned from this academy have changed my career trajectory, and I'm grateful for the team over at the Online Business Academy.



