

# Your Key to Success Starts Here.

Stay ahead of the competition - acquire valuable in-demand  
skills with **The Online Business Academy**



CERTIFIED INSTRUCTOR



- ✓ Gain in-demand, future-proof skills that employers value
- ✓ Study at your own pace, on your own schedule
- ✓ Learn from industry experts and experienced educators
- ✓ Real-world outcomes that lead to career advancement



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## About Us

# Welcome To The Online Business Academy

## 94%

of our graduates reported that their education at The Online Business Academy equipped them with valuable skills that they could apply in their professional careers.

## 96%

of our graduates say that The Online Business Academy provided them with up-to-date and industry relevant skills.

At The Online Business Academy, we are committed to helping you achieve your career goals through flexible and accessible online learning. With a team of industry leaders and education experts, we offer a world-class learning platform that is student-focused and designed to provide superior support. Our mission is to provide you with the skills and knowledge you need to succeed in your chosen field.

Our courses are carefully curated to ensure they are relevant, up-to-date, and practical, with a strong emphasis on real-world applications. We offer a wide range of courses across various industries, including accounting, bookkeeping, business, graphic design, video editing, digital marketing, web development, and more. All of our courses include assessments such as quizzes, assignments, and exams to measure your progress and provide you with valuable feedback.

We understand that life can be busy, which is why we offer a flexible approach to learning. Our online courses allow you to study when, where, and how you want, with no schedules, classrooms, or due dates to worry about. We also offer a range of support services, including access to a Career Centre, where you can get help with CV preparation, job search strategies, and interview skills.



Advancing Online Education

# A New Way To Learn

At The Online Business Academy, we are proud to be pioneers in a new era of education. We have taken a fresh approach to learning, embracing the latest technology and creating a platform that is accessible to everyone, everywhere. Our courses are designed to be engaging and interactive, offering students a unique opportunity to learn at their own pace, in their own time. We believe that education should be an exciting journey, full of discovery and growth. That's why we have created a learning environment that is dynamic, innovative, and designed to inspire.



## Why Choose The Online Business Academy

Choose the Online Business Academy for high-quality courses developed by industry experts, a user-friendly learning platform, and superior support to help you achieve your goals.



### Industry Leading Courses

We're proud to offer industry-relevant courses designed by experienced professionals to equip graduates with the skills and knowledge needed for success.



### Superior Support

We offer superior support to students like you with one-on-one expert tutor guidance and a range of resources to help you succeed in your learning journey.



### Real Outcomes

We are committed to providing real outcomes by equipping students just like you with skills, knowledge and confidence to succeed in the workforce.



# Business Courses

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## Business Courses

# Mini MBA in Digital Marketing

Become a digital marketing pro and unlock your potential with this all-in-one Mini MBA. Master strategy, social media, SEO, Google Ads, email marketing, analytics, and more to drive real results for any brand or business.

This course is perfect for business owners, marketers, freelancers, or anyone ready to build powerful campaigns and grow their career or brand online. Enrol today and start your digital marketing journey.



**Enrol Now**



**Learn More**

## Course Investment

# \$1,999

## Course Duration

# 6 Months



## Course Outcomes

- Develop a comprehensive understanding of digital marketing channels and their role in achieving marketing goals and objectives.
- Learn how to create effective marketing campaigns using Google Ads and Facebook Ads.
- Develop a solid understanding of search engine optimisation (SEO) and learn how to optimise websites to improve their search engine rankings.
- Understand the principles of effective email marketing and learn how to create email marketing campaigns that generate results.
- Master the art of persuasive copywriting and learn how to craft compelling marketing messages that resonate with your target audience.



## Business Courses

# Certificate in Small Business Management

Ready to build a business you are proud of? This course gives you the practical know-how to start and manage your own venture, covering marketing, finance, operations, and team leadership. Learn how to overcome challenges, make smart decisions, and grow with confidence.

This course is perfect for aspiring business owners, solo entrepreneurs, family businesses, or anyone ready to turn their big ideas into business success. Enrol today and take the first step.



**Enrol Now**



**Learn More**

## Course Investment

# \$999

## Course Duration

# 100 Hours



## Course Outcomes

- Confidently launch or grow your own business with practical, real-world strategies
- Understand how to manage finances, operations, and teams effectively
- Build a clear marketing and sales plan to attract and retain customers
- Use digital tools and automation to improve business performance
- Explore growth options like franchising or multi-location expansion
- Learn how to apply for grants, funding, or investment to fuel growth
- Walk away with a personalised business action plan ready to implement



## Business Courses

# Certificate in eCommerce

Want to turn your eCommerce idea into a thriving online store? This course guides you step by step through product development, website optimisation, marketing, and day-to-day operations.

You will learn how to attract customers, manage sales, and scale for growth with confidence. This course is perfect for anyone with a product to sell online, or anyone wanting to start or grow an online store, side hustle, or eCommerce brand. Enrol today and make it happen.



**Enrol Now**



**Learn More**

## Course Investment

# \$999

## Course Duration

# 110 Hours



## Course Outcomes

- Launch your own online store selling physical, digital, or dropshipped products
- Build a strong brand presence that attracts and retains customers
- Master pricing, profitability, and sales strategies to grow revenue
- Set up effective marketing campaigns using social media, SEO, and email
- Optimise your website for a seamless customer experience and higher conversions
- Manage fulfilment, shipping, and customer service with ease





## Business Courses

# Certificate in Freelancing

Launch your freelance career and turn your skills into income. Learn how to market yourself, win great clients, set your rates, and deliver high-quality work that keeps them coming back. Build confidence, sharpen your offers, and create a freelance business you're proud of.

This course is perfect for writers, designers, developers, marketers, virtual assistants, consultants, and anyone ready to work for themselves. Enrol today and take the first step toward freelance success.



**Enrol Now**



**Learn More**

## Course Investment

# \$999

## Course Duration

# 100 Hours



## Course Outcomes

- Identify your niche, package your services, and price your work for profitability
- Build a professional personal brand and online presence that attracts clients
- Learn proven strategies for finding clients through outreach and inbound leads
- Master client communication, project management, and relationship building
- Deliver outstanding work that builds long-term client trust and referrals
- Learn how to grow and scale your freelance business for long-term success
- Create a polished portfolio that showcases your expertise and results



## Business Courses

# Certificate in Service Business Startup

Bring your service business idea to life and make it thrive by mastering self-promotion, client outreach, pricing, and delivering work that shines.

This course is perfect for tradies, consultants, designers, marketers, home services, fitness pros, and more.

Discover proven strategies used by successful founders. Enrol today and take the leap into running your own profitable business.



**Enrol Now**



**Learn More**

## Course Investment

# \$999

## Course Duration

# 120 Hours



## Course Outcomes

- Launch your own service business with confidence and a clear action plan
- Define and price your service offerings for profitability and market fit
- Build a strong brand and marketing strategy that attracts ideal clients
- Master sales tactics and client acquisition methods to grow your customer base
- Master sales tactics and client acquisition methods to grow your customer base
- Learn how to hire, lead, and manage a growing team
- Build systems that improve efficiency and free up your time



## Business Courses

# Certificate in Xero Accounting

Become a Xero pro and conquer your accounting fears with this comprehensive training course. Learn how to set up accounts, track earnings and expenses, run reports, and create budgets for future success. You'll cover every key feature and walk away ready to manage your finances with confidence.

This course is perfect for small business owners, bookkeepers, office managers, freelancers, and anyone wanting to master Xero. Enrol today and take control of your business finances with ease.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 12 Hours



## Course Outcomes

- Learn how to set up a Xero account and navigate its various features.
- Gain proficiency in creating invoices and managing accounts payable and receivable using Xero.
- Understand how to perform bank reconciliations and maintain accurate financial records.
- Develop the ability to generate financial reports and analyze business performance using Xero.
- Learn how to integrate Xero with other business tools and applications for increased efficiency.
- Gain knowledge of the tax and compliance requirements for financial records in your region.



# Graphic Design & Video Editing Courses

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## Graphic Design & Video Editing Courses

# Advanced Certificate in Graphic Design

Become a confident creative with this advanced graphic design program. You will master illustration, photo editing, branding, and UX/UI design by combining Photoshop, Illustrator, Canva, and UX/UI tools into one powerhouse course.

This course is perfect for aspiring designers, freelancers, marketers, and anyone ready to break into the creative industry or sharpen their design portfolio. Enrol today and unlock your creative potential.



**Enrol Now**



**Learn More**

### Course Investment

# \$699

### Course Duration

# 6 Months



### Course Outcomes

- Understanding of the principles of graphic design and how they apply to various mediums
- Mastery of Adobe Photoshop for photo editing, manipulation, and retouching
- Understanding of typography and its importance in graphic design
- Knowledge of color theory and how to effectively use colour in designs
- Mastery of composition and layout principles
- Understanding of branding and how to create a cohesive visual identity



## Graphic Design & Video Editing Courses

# Advanced Certificate in Video Production

Take your video production skills to the next level with this all-in-one advanced program. You will master video editing, visual effects, and motion graphics by combining Premiere Pro and After Effects in one hands-on course.

This course is perfect for content creators, marketers, filmmakers, and anyone eager to produce professional-quality video that captivates and engages. Enrol today and bring your video projects to life.



**Enrol Now**



**Learn More**

### Course Investment

# \$499

### Course Duration

# 420 Hours



### Course Outcomes

- Demonstrate proficiency in using Adobe Premiere Pro and Adobe After Effects for video editing, visual effects, and motion graphics.
- Effectively organize and manage digital media assets for video production projects.
- Create and animate text, shapes, and other graphics using Adobe After Effects.
- Understand the principles of visual storytelling and apply them to video production.
- Create complex visual effects such as compositing, keying, and tracking.
- Apply video editing techniques such as trimming, transitions, and color correction to create polished video content.



## Graphic Design & Video Editing Courses

# Certificate in Adobe Premiere Pro

Unleash your creativity and master professional video editing with Adobe Premiere Pro. Learn how to transform raw footage into polished, compelling stories using the tools and techniques trusted by top editors.

This course is perfect for aspiring video editors, content creators, social media managers, or anyone wanting to edit video like a pro. Enrol today and elevate your editing skills.



**Enrol Now**



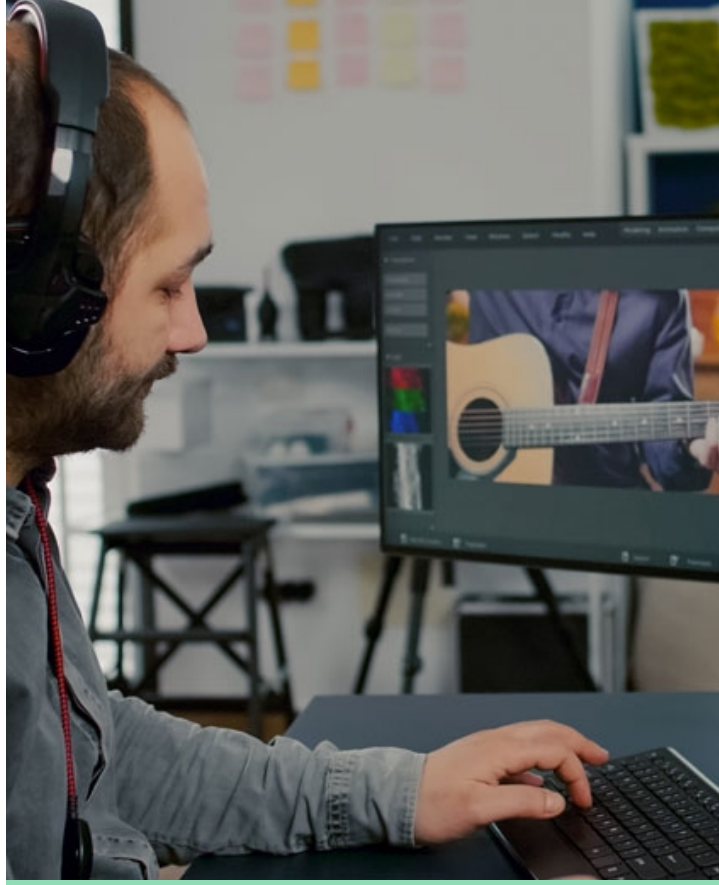
**Learn More**

### Course Investment

# \$299

### Course Duration

# 200 Hours



### Course Outcomes

- Navigate and use the Premiere Pro interface effectively.
- Learn how to edit video and audio clips in the timeline using various editing techniques such as trimming, splitting, and merging.
- Effectively use special effects and transitions to enhance video compositions.
- Learn how to use color grading and correction tools to create professional-looking videos.
- Add eye-catching motion graphics to titles, photos, and videos for maximum impact
- Add Premier Pro to your CV and start applying for roles as an professional video editor.



# Certificate in Adobe After Effects

Bring your creative ideas to life with stunning motion graphics and visual effects in After Effects. Through real-world projects, you will learn how to design animations and effects that wow audiences and clients.

This course is perfect for video editors, designers, content creators, or anyone eager to add professional animation and motion skills to their toolkit. Enrol today and transform your creative work.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 220 Hours



## Course Outcomes

- Create and edit visual effects and motion graphics using After Effects software.
- Understand the principles of animation and how to apply them in After Effects.
- Build proficiency in working with different types of media files, including audio and video.
- Gain knowledge of advanced visual effects techniques, such as rotoscoping and motion tracking.
- Create professional-quality titles and credits for your video productions.
- Learn to use After Effects plugins and other third-party tools to enhance your workflow.





## Graphic Design & Video Editing Courses

# Certificate in Graphic Design Using Canva

Learn to design like a pro using Canva's intuitive tools. You will master logo design, social media graphics, posters, and more through step-by-step lessons and hands-on projects.

This course is perfect for small business owners, marketers, social media managers, and anyone looking to create beautiful, professional designs without advanced software. Enrol today and start designing with confidence.



**Enrol Now**



**Learn More**

### Course Investment

# \$299

### Course Duration

# 40 Hours



### Course Outcomes

- Create and customise graphic designs using Canva's tools and templates
- Develop a strong understanding of design principles and their application to graphic design
- Use color theory and typography to effectively communicate messages through design
- Understand the basics of branding and apply them to graphic design projects
- Create designs for a variety of mediums, including social media, print, and web
- Develop a portfolio of high-quality designs that demonstrate mastery of Canva and graphic design principles.



# Certificate in Adobe Photoshop

Master Adobe Photoshop and bring your creative vision to life. Through project-based learning, you will gain hands-on experience in photo editing, retouching, and graphic design, while building a portfolio that showcases your talent.

This course is perfect for photographers, designers, marketers, or anyone wanting to create stunning visual work with Photoshop. Enrol today and take your design skills to the next level.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 60 Hours



## Course Outcomes

- Add Adobe Photoshop to your CV and apply confidently for creative, marketing, or design roles
- Build an impressive portfolio of real-world projects to showcase your design and editing skills
- Master photo editing and retouching techniques to create polished, professional images
- Use selections, layers, and masks to work efficiently and achieve advanced design effects
- Apply colour correction, filters, and effects to enhance images and bring creative ideas to life



# Certificate in Adobe Illustrator

Gain expert-level skills in Adobe Illustrator and unlock your design potential. Learn how to create logos, illustrations, and graphics with ease through step-by-step instruction and practical projects.

This course is perfect for graphic designers, illustrators, marketers, and anyone eager to master vector-based design for professional or personal projects. Enrol today and start creating like a pro.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 80 Hours



## Course Outcomes

- Build an impressive portfolio of real projects, from logos to illustrations, to wow clients and employers
- Create custom graphics, icons, and logos from scratch with creativity and precision
- Use templates to design posters, stationery, social media posts, and UI elements efficiently
- Navigate Illustrator like a pro using time-saving shortcuts and best practices
- Start earning money by offering freelance illustration, logo design, or graphic services
- Feel confident bringing your creative ideas to life across print, web, and digital platforms



# Certificate in UX / UI Design

Step into the world of UX/UI design and learn how to craft user-friendly, engaging digital experiences. You will gain hands-on skills in wireframing, prototyping, and user research while building a portfolio of impressive projects.

This course is perfect for aspiring UX/UI designers, web designers, product managers, or anyone ready to create intuitive digital products. Enrol today and start shaping better user experiences.



**Enrol Now**



**Learn More**



## Course Outcomes

- Understand the principles of user-centered design and apply them to create effective user experiences.
- Use Adobe XD or Figma to create high-fidelity wireframes, prototypes, and user interfaces for web and mobile applications.
- Develop proficiency in creating and using design elements such as color, typography, imagery, and layout to create compelling user interfaces.
- Explore the psychology of user experience and understand how to design interfaces that align with users' mental models and expectations.
- Gain a deep understanding of the UX design process, from research and ideation to testing and iteration.

## Course Investment

**\$299**

## Course Duration

**160 Hours**





# Digital Marketing Courses

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## Business Courses

# Mini MBA in Digital Marketing

Become a digital marketing pro and unlock your potential with this all-in-one Mini MBA. Master strategy, social media, SEO, Google Ads, email marketing, analytics, and more to drive real results for any brand or business.

This course is perfect for business owners, marketers, freelancers, or anyone ready to build powerful campaigns and grow their career or brand online. Enrol today and start your digital marketing journey.



**Enrol Now**



**Learn More**

## Course Investment

# \$1,999

## Course Duration

# 6 Months



## Course Outcomes

- Develop a comprehensive understanding of digital marketing channels and their role in achieving marketing goals and objectives.
- Learn how to create effective marketing campaigns using Google Ads and Facebook Ads.
- Develop a solid understanding of search engine optimisation (SEO) and learn how to optimise websites to improve their search engine rankings.
- Understand the principles of effective email marketing and learn how to create email marketing campaigns that generate results.
- Master the art of persuasive copywriting and learn how to craft compelling marketing messages that resonate with your target audience.



## Digital Marketing Courses

# Certificate in Facebook & Instagram Advertising

Master Facebook and Instagram Ads and start running campaigns that get real results. Learn how to craft eye-catching ads, target the right audience, and analyse performance to boost reach, leads, or sales.

This course is perfect for marketers, small business owners, freelancers, and anyone wanting to grow brands and revenue through social media advertising. Enrol today and start driving impact.



**Enrol Now**



**Learn More**

## Course Investment

# \$999

## Course Duration

# 80 Hours



## Course Outcomes

- Plan and execute a successful Facebook advertising campaign that meets specific
- Create compelling ad copy and creative assets that capture the attention of the target audience.
- Use advanced targeting techniques to reach the right audience and maximise ROI.
- Optimise campaigns using data-driven insights and testing strategies to continuously improve performance.
- Understand the different ad formats available on Facebook and know when to use each one.
- Analyse key metrics and track progress against goals to measure success and optimise future campaigns.



# Certificate in Google Ads

Launch successful, profitable Google Ads campaigns with confidence. Learn how to write winning ad copy, choose the right keywords, and optimise targeting to maximise results and ROI.

This course is perfect for marketers, business owners, freelancers, or anyone looking to attract customers and grow online visibility using Google Ads. Enrol today and unlock the power of paid search.



**Enrol Now**



**Learn More**

## Course Investment

# \$999

## Course Duration

# 110 Hours



## Course Outcomes

- Create effective Google Ads campaigns that generate high-quality leads and sales.
- Understand the key metrics and data that drive successful Google Ads campaigns.
- Use keyword research and targeting strategies to reach your ideal audience.
- Develop compelling ad copy and landing pages that convert clicks into customers.
- Utilise advanced features of Google Ads, including ad extensions and remarketing campaigns.
- Analyse campaign data to identify areas for improvement and implement changes accordingly.





# Certificate in SEO

Boost any website to the top of Google search with this hands-on SEO course. Learn keyword research, on-page optimisation, content strategy, and link-building techniques used by SEO pros to drive traffic and visibility.

This course is perfect for marketers, business owners, bloggers, and anyone who wants to master SEO and grow their website traffic. Enrol today and start ranking higher.



Enrol Now



Learn More

## Course Investment

# \$999

## Course Duration

# 90 Hours



## Course Outcomes

- Understand the key components of on-page and off-page SEO and how they impact search engine rankings.
- Identify and analyse relevant keywords for your website and develop a strategy for optimising content around those keywords.
- Implement technical SEO best practices, including optimising website structure and navigation, meta tags, and schema markup.
- Utilise tools such as Google Analytics and Google Search Console to track and analyse website performance and identify areas for improvement.
- Develop a link-building strategy to improve website authority and increase traffic.



## Digital Marketing Courses

# Certificate in Copywriting & Email Marketing

Learn to write emails that grab attention, engage readers, and drive action. From crafting irresistible copy to building a quality list and analyzing results, this course gives you everything you need to succeed in email marketing.

This course is perfect for marketers, business owners, content creators, and anyone looking to master email marketing and boost conversions. Enrol today and transform your email game.



**Enrol Now**



**Learn More**

## Course Investment

# \$799

## Course Duration

# 60 Hours



## Course Outcomes

- Create and implement effective email marketing strategies to increase customer engagement and drive sales.
- Design professional and engaging email campaigns using industry-standard software and tools.
- Analyse and interpret email marketing data to improve campaign performance and ROI.
- Develop compelling email content that resonates with target audiences and inspires action.
- Identify and segment target audiences to deliver highly personalized and relevant email content.



# Accounting & Bookkeeping Courses

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# Advanced Xero Bundle

Unlock the full power of Xero and become confident in managing business finances. This all-in-one bundle includes the Certificate in Xero, and the Advanced Certificate in Xero, giving you expert-level skills in cloud accounting, reporting, payroll, and tax management.

This bundle is perfect for business owners, bookkeepers, accountants, or anyone looking to master Xero and boost their professional credentials. Enrol today and elevate your accounting skills.



**Enrol Now**



**Learn More**

## Course Investment

# \$499

## Course Duration

# 40 Hours



## Course Outcomes

- Gain proficiency in using Xero accounting software to manage financial data for businesses of various sizes and industries.
- Understand the basics of bookkeeping and accounting principles to ensure accurate and efficient financial reporting.
- Learn how to use Xero payroll to manage employee data, process pay runs, and file payroll taxes.
- Master advanced features of Xero, including inventory management, multi-currency transactions, and automated bank feeds.
- Develop skills in producing financial reports and analysing financial data to make informed business decisions.





# Certificate in Xero Accounting

Become a Xero pro and conquer your accounting fears with this comprehensive training course. Learn how to set up accounts, track earnings and expenses, run reports, and create budgets for future success. You'll cover every key feature and walk away ready to manage your finances with confidence.

This course is perfect for small business owners, bookkeepers, office managers, freelancers, and anyone wanting to master Xero. Enrol today and take control of your business finances with ease.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 12 Hours



## Course Outcomes

- Learn how to set up a Xero account and navigate its various features.
- Gain proficiency in creating invoices and managing accounts payable and receivable using Xero.
- Understand how to perform bank reconciliations and maintain accurate financial records.
- Develop the ability to generate financial reports and analyze business performance using Xero.
- Learn how to integrate Xero with other business tools and applications for increased efficiency.
- Gain knowledge of the tax and compliance requirements for financial records in your region.



# Advanced Certificate in Xero

Take your Xero skills to the next level and master advanced features with ease. Learn to manage complex accounts, analyse financial reports, and unlock the full potential of Xero cloud software to streamline business operations.

This course is perfect for small business owners, bookkeepers, admin staff, or anyone ready to expand their Xero expertise and handle finances with confidence. Enrol today and level up your skills.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 15 Hours



## Course Outcomes

- Create complex invoices, quotes, and purchase orders with multiple lines and customized layouts.
- Manage inventory using Xero's inventory system, tracking stock levels and reporting on stock movements.
- Set up and manage fixed assets in Xero, including recording acquisitions and disposals, and calculating depreciation.
- Generate detailed financial reports, including profit and loss statements, balance sheets, and cash flow statements.
- Perform bank reconciliations and understand how to reconcile transactions such as credit card payments, refunds, and transfers.



## Accounting & Bookkeeping Courses

# Certificate in QuickBooks

Get started with QuickBooks and gain the essential skills to manage company finances confidently. Learn how to track expenses, manage invoices, run reports, and stay on top of business performance using QuickBooks.

This course is perfect for beginners, small business owners, admin staff, or anyone wanting to understand QuickBooks and handle finances more effectively. Enrol today and take control of your business finances.



**Enrol Now**



**Learn More**

### Course Investment

# \$299

### Course Duration

# 10 Hours



### Course Outcomes

- Understand the basic features of QuickBooks and how to set up a new company file.
- Learn how to record and manage sales transactions, including creating invoices and receiving payments.
- Gain knowledge on how to record and manage expenses, including entering bills and processing payments.
- Become familiar with how to reconcile accounts to ensure accurate financial records.
- Understand how to manage inventory, including creating purchase orders and tracking inventory levels.
- Learn how to run and interpret various financial reports, such as profit and loss statements and balance sheets.



# Web Development Courses

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## Web Development Courses

# Introduction to Web Development

Kickstart your web development journey and learn the fundamentals of HTML5, CSS3, and web design. Build beautiful, functional websites and create projects you can showcase in your portfolio, even if you're starting from zero.

This course is perfect for beginners, career changers, or anyone looking to take their first step into the world of web development. Enrol today and start creating online.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 60 Hours



## Course Outcomes

- Understand the basics of HTML and CSS and how they are used to create web pages.
- Gain an understanding of the principles of web design, including layout, typography, and color.
- Get familiar with web development tools and technologies such as code editors, version control systems, and web servers.
- Learn how to create responsive websites that look great on all devices, from desktops to mobile phones.
- Understand the basics of web hosting and how to publish your website online.
- Gain practical experience building your own web projects.



## Web Development Courses

# Certificate in Front-End Web Development

Become a skilled front-end web developer with hands-on training in JavaScript and essential web technologies. Tackle real projects and challenges that help you learn to build interactive, user-friendly websites and apps.

This course is perfect for aspiring developers, designers, or anyone ready to add coding and front-end skills to their toolkit. Enrol today and kickstart or level up your tech career.



**Enrol Now**



**Learn More**

## Course Investment

# \$499

## Course Duration

# 220 Hours



## Course Outcomes

- Design and develop responsive and user-friendly web applications using JavaScript.
- Build a series of beautiful, professional projects to add to your portfolio.
- Learn modern, object oriented programming (OOP) essentials.
- Learn how to architect your code using flowcharts and common patterns.
- Learn how to use Git and deploy your web application to the internet.
- Develop critical thinking and problem-solving skills that are essential for a successful career as a front-end web developer



## Web Development Courses

# Certificate in Back-End Web Development

Master back-end development and learn how to build real-world RESTful APIs and web apps using Node.js. Develop powerful, secure systems with hands-on projects covering authentication, payments, and more.

This course is perfect for aspiring developers, tech professionals, or anyone eager to dive into back-end programming and create robust web solutions. Enrol today and get building.



**Enrol Now**



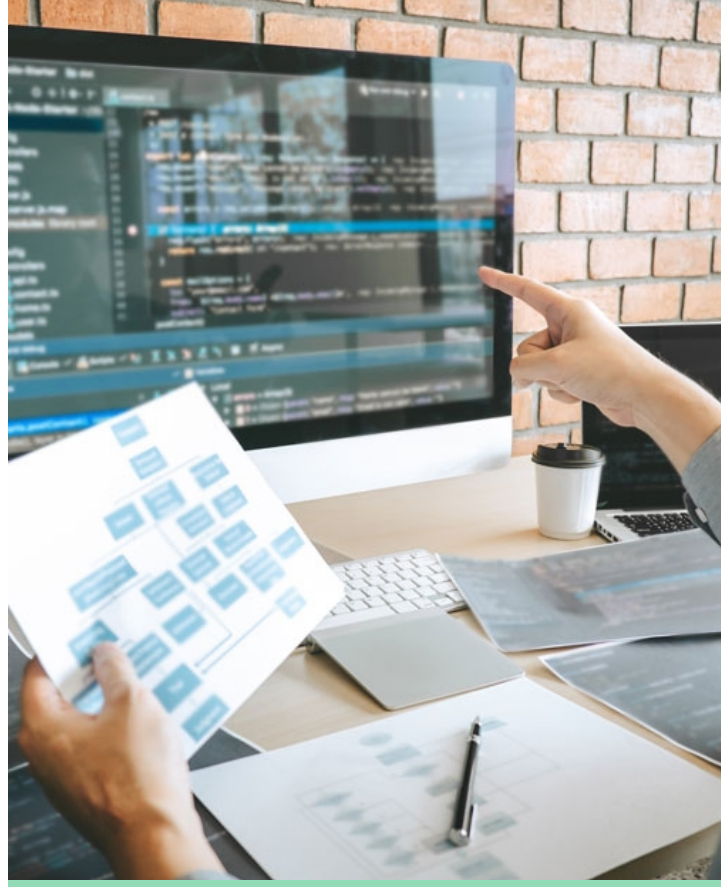
**Learn More**

## Course Investment

# \$499

## Course Duration

# 260 Hours



## Course Outcomes

- Develop server-side web applications using Node.js and understand its key features and
- Understand the basics of back-end web development, including web servers, APIs, and databases.
- Create and manage databases using MySQL, MongoDB, or other popular database systems.
- Design and implement RESTful APIs that can be used by multiple front-end applications.
- Implement security measures such as authentication and authorization to protect data and user privacy.
- Work with asynchronous programming in Node.js to improve application performance and scalability.



## Web Development Courses

# Certificate in WordPress

Become a WordPress expert and learn to create stunning, dynamic websites with ease. From blogs to e-commerce, you'll master the tools, best practices, and tricks to build any type of site confidently.

This course is perfect for small business owners, bloggers, marketers, and anyone looking to design and manage beautiful WordPress websites. Enrol today and bring your web ideas to life.



**Enrol Now**



**Learn More**

### Course Investment

# \$399

### Course Duration

# 80 Hours



### Course Outcomes

- Understand the basics of WordPress, including installation, configuration, and setup.
- Learn how to create and manage posts, pages, and other content types in WordPress.
- Learn how to optimize your website for search engines (SEO) using WordPress.
- Understand how to create custom menus, navigation, and widgets in WordPress.
- Develop the skills to use WordPress to create e-commerce websites with payment gateway integration.
- Understand how to troubleshoot and fix common issues that arise in WordPress websites.





# Certificate in UX / UI Design

Step into the world of UX/UI design and learn how to craft user-friendly, engaging digital experiences. You will gain hands-on skills in wireframing, prototyping, and user research while building a portfolio of impressive projects.

This course is perfect for aspiring UX/UI designers, web designers, product managers, or anyone ready to create intuitive digital products. Enrol today and start shaping better user experiences.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 160 Hours



## Course Outcomes

- Understand the principles of user-centered design and apply them to create effective user experiences.
- Use Adobe XD or Figma to create high-fidelity wireframes, prototypes, and user interfaces for web and mobile applications.
- Develop proficiency in creating and using design elements such as color, typography, imagery, and layout to create compelling user interfaces.
- Explore the psychology of user experience and understand how to design interfaces that align with users' mental models and expectations.
- Gain a deep understanding of the UX design process, from research and ideation to testing and iteration.



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## Office & Productivity Courses

# Advanced Certificate in Microsoft Office

Master Microsoft Office and boost your productivity across Word, Excel, and PowerPoint. Learn essential tools, advanced features, and time-saving techniques that will help you excel in any modern workplace or personal project.

This course is perfect for professionals, students, admin staff, or anyone wanting to sharpen their Microsoft Office skills and stand out in today's job market. Enrol today and take your skills to the next level.



**Enrol Now**



**Learn More**

### Course Investment

# \$499

### Course Duration

# 30 Hours



### Course Outcomes

- Develop advanced proficiency in using Microsoft Word, PowerPoint, and Excel.
- Create complex and professional documents, presentations, and spreadsheets with confidence and efficiency.
- Master advanced formatting, design, and editing techniques in Microsoft Word and PowerPoint.
- Use advanced formulas, functions, and data analysis tools in Microsoft Excel.
- Learn to use advanced tools and features in all three programs to save time and increase productivity.
- Collaborate effectively with others by using advanced sharing and reviewing tools.



# Certificate in Microsoft Word

Become confident in Microsoft Word and learn how to create polished documents with ease. From formatting to advanced editing, you'll gain the skills to produce professional reports, resumes, and more.

This course is perfect for students, professionals, admin staff, or anyone wanting to master Word for work or study. Enrol today and take control of your document creation.



**Enrol Now**



**Learn More**

## Course Investment

# \$199

## Course Duration

# 10 Hours

## Course Outcomes

- Understand the basic elements of the Microsoft Word interface, including ribbons, tabs, and dialog boxes.
- Create, format, and edit professional-looking documents using advanced formatting techniques such as styles and templates.
- Master essential skills for document production, including creating tables, graphics, and headers/footers.
- Explore advanced formatting options for creating professional-looking documents, including columns, watermarks, and drop caps.
- Learn how to use mail merge to create personalized letters, envelopes, and mailing labels.





# Certificate in Microsoft Excel

Master Microsoft Excel and unlock the power of data. Learn everything from basic navigation to formulas, charts, and data analysis that will make you an Excel pro in no time.

This course is perfect for beginners, professionals, business owners, or anyone wanting to boost productivity and stand out with Excel skills. Enrol today and add this in-demand tool to your skillset.



Enrol Now



Learn More

## Course Investment

# \$199

## Course Duration

# 10 Hours



## Course Outcomes

- Ability to navigate the Excel interface and use basic Excel functions such as formulas, formatting, and data validation.
- Understanding of how to use Excel's advanced functions such as PivotTables, conditional formatting, and data analysis tools.
- Ability to create and edit charts and graphs to effectively display data.
- Understanding of Excel's data management features such as filtering, sorting, and advanced filtering.
- Ability to work with large data sets and use Excel's tools for organizing, analyzing, and visualizing data.
- Knowledge of Excel's automation features such as macros, automation add-ins, and custom functions.



## Office & Productivity Courses

# Certificate in Microsoft PowerPoint

Create stunning, professional PowerPoint presentations that captivate and inform. Learn how to design slides, add visuals, and deliver presentations that leave an impact.

This course is perfect for students, professionals, marketers, or anyone looking to master presentation skills and wow their audience. Enrol today and elevate your PowerPoint game.



**Enrol Now**



**Learn More**

## Course Investment

# \$199

## Course Duration

# 10 Hours



## Course Outcomes

- Create professional-quality presentations using a range of tools, features and
- Customize and format text, images, and other objects to suit the content and design of a presentation.
- Use templates, themes, and styles to create consistent and visually appealing presentations.
- Effectively use animations, transitions, and multimedia elements to enhance presentations.
- Utilize various chart types, diagrams, and tables to display data and information in an engaging and clear way.
- Design and customize master slides to create consistent branding and formatting throughout presentations.



## Office & Productivity Courses

# Certificate in Google Docs

Boost your productivity and collaborate like a pro with Google Docs, Sheets, and Slides. Learn how to create, edit, and share documents seamlessly, with tools that help teams work better together.

This course is perfect for business owners, freelancers, students, or anyone wanting to master Google's free, cloud-based tools. Enrol today and streamline how you work and collaborate.



**Enrol Now**



**Learn More**

## Course Investment

# \$199

## Course Duration

# 10 Hours



## Course Outcomes

- Create and format professional-looking documents using a variety of formatting tools and techniques.
- Collaborate on documents in real-time with others using features like commenting and track changes.
- Use Google Docs' built-in templates to create documents quickly and easily.
- Utilize Google Docs' advanced features like version history, add-ons, and third-party integrations to enhance productivity.
- Use Google Docs' formatting and layout tools to create professional-looking tables, lists, and other document elements.





## Career Centre

# We'll Help You Find a Job

At The Online Business Academy, we are dedicated to supporting you on your journey to success. We are confident that by leveraging the resources and connections offered by our Career Centre, you will build valuable networks and gain the confidence needed to secure a new job or promotion.

## Receive a Free CV Review From The Experts At Resume Hub

By partnering with Resume Hub, we provide all our students with an added advantage in their job search. Upon enrolment, our students receive a complimentary comprehensive CV review from expert professionals, ensuring they have the best chance for success in their career.

### What You'll Get With Our Career Centre

- Access to professional CV templates to update your current CV
- Complimentary personalized CV review with feedback to make your CV stand out
- Job tips and resources, including a clear five-step job success process
- Industry-relevant advice to stay up-to-date with the latest industry trends and requirements.



#### Very friendly and helpful stuff

They responded very quickly to my initial enquiry. The consultant gave me very helpful advice on which course would be right for me. The follow up was really great too. Helpful but not too pushy. Getting registered was quick and easy too.

**Julie N.**

Certificate in Xero





# What Our Students Say



We pride ourselves in delivering an excellent education experience. See what our students have to say:



**Maria R.**

Certificate in Adobe  
Photoshop

## Exceptional Learning Experience

I had a great experience with the Online Business Academy! The course content was well-structured and easy to follow. The assessments helped me understand the concepts better and the feedback provided was valuable. I'm grateful for the flexible learning schedule that allowed me to study at my own pace. I would highly recommend this academy to anyone looking for a quality learning experience.



**Sarah T.**

Certificate in  
Microsoft Word

## Practical, Relevant and Fun!

I recently completed a Microsoft Word course with the Online Business Academy, and I loved it! The course was practical, relevant, and fun. The online platform was user-friendly, and the support from the academy team was exceptional. The assessments were challenging yet enjoyable, and I learned a lot from the feedback provided.



**Mark J.**

Digital Marketing  
Bootcamp

## Changed my Career Trajectory!

I joined the Online Business Academy to upskill in digital marketing, and it was the best decision I made for my career. The course content was comprehensive and up-to-date, and the assessments were challenging and relevant. The Career Centre helped me prepare a strong CV and provided valuable advice on job search strategies. The skills I learned from this academy have changed my career trajectory, and I'm grateful for the team over at the Online Business Academy.



# Start Upskilling Today!

Follow our easy 5-step enrolment process - it only takes a few minutes to get started today!



1. Click on 'Get Started Now'



2. Choose your course



3. Proceed to payment



4. Receive login details



5. Start Learning!

Get Started Now, Click Here

