The Online Business Academy

Transform Your
Creativity into Reality

Stay ahead of the competition - acquire valuable in-demand
graphic design & video editing skills with **The Online Business Academy**

Adobe | CERTIFIED INSTRUCTOR   Ps   Ai   Xd   Pr   Ae   *Canva*

✓ Gain in-demand, future-proof skills that
   employers value

✓ Study at your own pace, on your
   own schedule

✓ Learn from industry experts and
   experienced educators

✓ Real-world outcomes that lead to career
   advancement

Table Of Contents

Welcome To **The Online Business Academy**

94%

of our graduates reported that their education at The Online Business Academy equipped them with valuable skills that they could apply in their professional careers.

96%

of our graduates say that The Online Business Academy provided them with up-to-date and industry relevant skills.

At The Online Business Academy, we are committed to helping you achieve your career goals through flexible and accessible online learning. With a team of industry leaders and education experts, we offer a world-class learning platform that is student-focused and designed to provide superior support. Our mission is to provide you with the skills and knowledge you need to succeed in your chosen field.

Our courses are carefully curated to ensure they are relevant, up-to-date, and practical, with a strong emphasis on real-world applications. We offer a wide range of courses across various industries, including accounting, bookkeeping, business, graphic design, video editing, digital marketing, web development, and more. All of our courses include assessments such as quizzes, assignments, and exams to measure your progress and provide you with valuable feedback.

We understand that life can be busy, which is why we offer a flexible approach to learning. Our online courses allow you to study when, where, and how you want, with no schedules, classrooms, or due dates to worry about. We also offer a range of support services, including access to a Career Centre, where you can get help with CV preparation, job search strategies, and interview skills.

A New Way To **Learn**

At The Online Business Academy, we are proud to be pioneers in a new era of education. We have taken a fresh approach to learning, embracing the latest technology and creating a platform that is accessible to everyone, everywhere. Our courses are designed to be engaging and interactive, offering students a unique opportunity to learn at their own pace, in their own time. We believe that education should be an exciting journey, full of discovery and growth. That's why we have created a learning environment that is dynamic, innovative, and designed to inspire.

Why Choose The Online Business Academy

Choose the Online Business Academy for high-quality courses developed by industry experts, a user-friendly learning platform, and superior support to help you achieve your goals.

Industry Leading Courses

We're proud to offer industry-relevant courses designed by experienced professionals to equip graduates with the skills and knowledge needed for success.

Superior Support

We offer superior support to students like you with one-on-one expert tutor guidance and a range of resources to help you succeed in your learning journey.

Real Outcomes

We are committed to providing real outcomes by equipping students just like you with skills, knowledge and confidence to succeed in the workforce.

Advanced Certificate in Graphic Design

Become a confident creative with this advanced graphic design program. You will master illustration, photo editing, branding, and UX/UI design by combining Photoshop, Illustrator, Canva, and UX/UI tools into one powerhouse course.

This course is perfect for aspiring designers, freelancers, marketers, and anyone ready to break into the creative industry or sharpen their design portfolio. Enrol today and unlock your creative potential.

Enrol Now

Learn More

Course Investment

$699

Course Duration

6 Months

Course Outcomes

- Understanding of the principles of graphic design and how they apply to various mediums

- Mastery of Adobe Photoshop for photo editing, manipulation, and retouching

- Understanding of typography and its importance in graphic design

- Knowledge of color theory and how to effectively use colour in designs

- Mastery of composition and layout principles

- Understanding of branding and how to create a cohesive visual identity

Advanced Certificate in Video Production

Take your video production skills to the next level with this all-in-one advanced program. You will master video editing, visual effects, and motion graphics by combining Premiere Pro and After Effects in one hands-on course.

This course is perfect for content creators, marketers, filmmakers, and anyone eager to produce professional-quality video that captivates and engages. Enrol today and bring your video projects to life.

Enrol Now

Learn More

Course Investment

$499

Course Duration

420 Hours

Course Outcomes

- Demonstrate proficiency in using Adobe Premiere Pro and Adobe After Effects for video editing, visual effects, and motion graphics.

- Effectively organize and manage digital media assets for video production projects.

- Create and animate text, shapes, and other graphics using Adobe After Effects.

- Understand the principles of visual storytelling and apply them to video production.

- Create complex visual effects such as compositing, keying, and tracking.

- Apply video editing techniques such as trimming, transitions, and color correction to create polished video content.

Certificate in Adobe Premiere Pro

Unleash your creativity and master professional video editing with Adobe Premiere Pro. Learn how to transform raw footage into polished, compelling stories using the tools and techniques trusted by top editors.

This course is perfect for aspiring video editors, content creators, social media managers, or anyone wanting to edit video like a pro. Enrol today and elevate your editing skills.
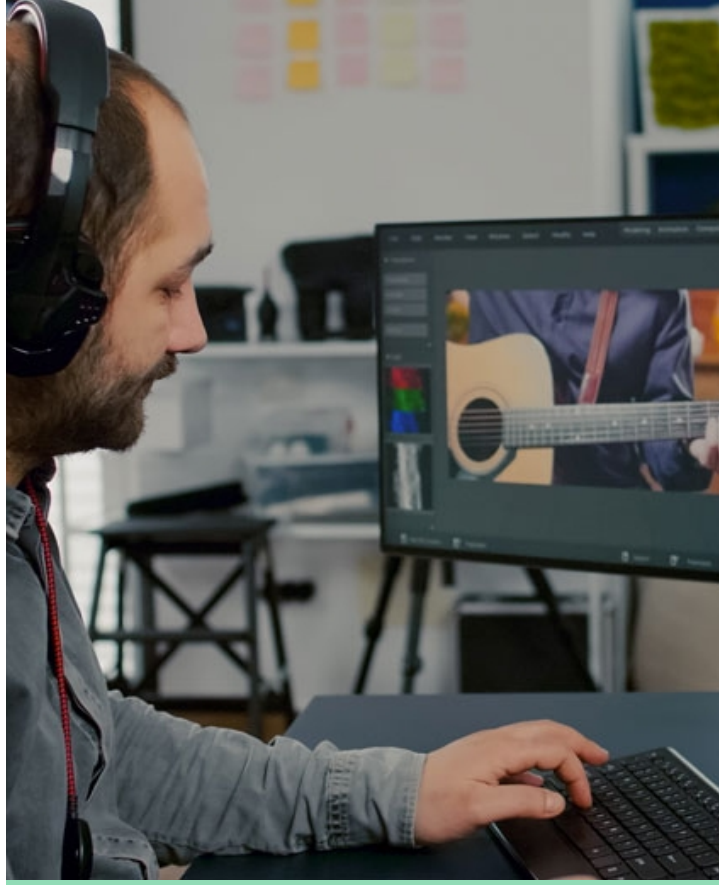
Enrol Now

Learn More

Course Investment

$299

Course Duration

200 Hours

Course Outcomes

- Navigate and use the Premiere Pro interface effectively.

- Learn how to edit video and audio clips in the timeline using various editing techniques such as trimming, splitting, and merging.

- Effectively use special effects and transitions to enhance video compositions.

- Learn how to use color grading and correction tools to create professional-looking videos.

- Add eye-catching motion graphics to titles, photos, and videos for maximum impact

- Add Premier Pro to your CV and start applying for roles as an professional video editor.

Certificate in Adobe After Effects

Bring your creative ideas to life with stunning motion graphics and visual effects in After Effects. Through real-world projects, you will learn how to design animations and effects that wow audiences and clients.

This course is perfect for video editors, designers, content creators, or anyone eager to add professional animation and motion skills to their toolkit. Enrol today and transform your creative work.

Enrol Now

Learn More

Course Investment

$299

Course Duration

220 Hours

Course Outcomes

- Create and edit visual effects and motion graphics using After Effects software.

- Understand the principles of animation and how to apply them in After Effects.

- Build proficiency in working with different types of media files, including audio and video.

- Gain knowledge of advanced visual effects techniques, such as rotoscoping and motion tracking.

- Create professional-quality titles and credits for your video productions.

- Learn to use After Effects plugins and other third-party tools to enhance your workflow.

Certificate in Graphic Design Using Canva

Learn to design like a pro using Canva's intuitive tools. You will master logo design, social media graphics, posters, and more through step-by-step lessons and hands-on projects.

This course is perfect for small business owners, marketers, social media managers, and anyone looking to create beautiful, professional designs without advanced software. Enrol today and start designing with confidence.

Enrol Now

Learn More

Course Investment

$299

Course Duration

40 Hours

Course Outcomes

- Create and customise graphic designs using Canva's tools and templates

- Develop a strong understanding of design principles and their application to graphic design

- Use color theory and typography to effectively communicate messages through design

- Understand the basics of branding and apply them to graphic design projects

- Create designs for a variety of mediums, including social media, print, and web

- Develop a portfolio of high-quality designs that demonstrate mastery of Canva and graphic design principles.

Certificate in Adobe Photoshop

Master Adobe Photoshop and bring your creative vision to life. Through project-based learning, you will gain hands-on experience in photo editing, retouching, and graphic design, while building a portfolio that showcases your talent.

This course is perfect for photographers, designers, marketers, or anyone wanting to create stunning visual work with Photoshop. Enrol today and take your design skills to the next level.

Enrol Now

Learn More

Course Outcomes

- Add Adobe Photoshop to your CV and apply confidently for creative, marketing, or design roles

- Build an impressive portfolio of real-world projects to showcase your design and editing skills

- Master photo editing and retouching techniques to create polished, professional images

- Use selections, layers, and masks to work efficiently and achieve advanced design effects

- Apply colour correction, filters, and effects to enhance images and bring creative ideas to life

Course Investment

$299

Course Duration

60 Hours

Certificate in Adobe Illustrator

Gain expert-level skills in Adobe Illustrator and unlock your design potential. Learn how to create logos, illustrations, and graphics with ease through step-by-step instruction and practical projects.

This course is perfect for graphic designers, illustrators, marketers, and anyone eager to master vector-based design for professional or personal projects. Enrol today and start creating like a pro.

Enrol Now

Learn More

Course Investment

$299

Course Duration

80 Hours

Course Outcomes

- Build an impressive portfolio of real projects, from logos to illustrations, to wow clients and employers

- Create custom graphics, icons, and logos from scratch with creativity and precision

- Use templates to design posters, stationery, social media posts, and UI elements efficiently

- Navigate Illustrator like a pro using time-saving shortcuts and best practices

- Start earning money by offering freelance illustration, logo design, or graphic services

- Feel confident bringing your creative ideas to life across print, web, and digital platforms

Certificate in UX / UI Design

Step into the world of UX/UI design and learn how to craft user-friendly, engaging digital experiences. You will gain hands-on skills in wireframing, prototyping, and user research while building a portfolio of impressive projects.

This course is perfect for aspiring UX/UI designers, web designers, product managers, or anyone ready to create intuitive digital products. Enrol today and start shaping better user experiences.

Enrol Now

Learn More

Course Investment

$299

Course Duration

160 Hours

Course Outcomes

- Understand the principles of user-centered design and apply them to create effective user experiences.

- Use Adobe XD or Figma to create high-fidelity wireframes, prototypes, and user interfaces for web and mobile applications.

- Develop proficiency in creating and using design elements such as color, typography, imagery, and layout to create compelling user interfaces.

- Explore the psychology of user experience and understand how to design interfaces that align with users' mental models and expectations.

- Gain a deep understanding of the UX design process, from research and ideation to testing and iteration.

We'll Help You **Find a Job**

At The Online Business Academy, we are dedicated to supporting you on your journey to success. We are confident that by leveraging the resources and connections offered by our Career Centre, you will build valuable networks and gain the confidence needed to secure a new job or promotion.

Receive a Free CV Review From The Experts At Resume Hub

By partnering with Resume Hub, we provide all our students with an added advantage in their job search. Upon enrolment, our students receive a complimentary comprehensive CV review from expert professionals, ensuring they have the best chance for success in their career.

What You'll Get With Our Career Centre

- Access to professional CV templates to update your current CV

- Complimentary personalized CV review with feedback to make your CV stand out

- Job tips and resources, including a clear five-step job success process

- Industry-relevant advice to stay up-to-date with the latest industry trends and requirements.

★★★★★

Very friendly and helpful stuff

They responded very quickly to my initial enquiry. The consultant gave me very helpful advice on which course would be right for me. The follow up was really great too. Helpful but not too pushy. Getting registered was quick and easy too.

Julie N.
Certificate in Xero

What Our Students Say

Google

Reviews ★ ★ ★ ★ ★

We pride ourselves in delivering an excellent education experience. See what our students have to say:

★ ★ ★ ★ ★

Maria R.
Certificate in Adobe Photoshop

Exceptional Learning Experience

I had a great experience with the Online Business Academy! The course content was well-structured and easy to follow. The assessments helped me understand the concepts better and the feedback provided was valuable. I'm grateful for the flexible learning schedule that allowed me to study at my own pace. I would highly recommend this academy to anyone looking for a quality learning experience.

★ ★ ★ ★ ★

Sarah T.
Certificate in Microsoft Word

Practical, Relevant and Fun!

I recently completed a Microsoft Word course with the Online Business Academy, and I loved it! The course was practical, relevant, and fun. The online platform was user-friendly, and the support from the academy team was exceptional. The assessments were challenging yet enjoyable, and I learned a lot from the feedback provided.

★ ★ ★ ★ ★

Mark J.
Digital Marketing Bootcamp

Changed my Career Trajectory!

I joined the Online Business Academy to upskill in digital marketing, and it was the best decision I made for my career. The course content was comprehensive and up-to-date, and the assessments were challenging and relevant. The Career Centre helped me prepare a strong CV and provided valuable advice on job search strategies. The skills I learned from this academy have changed my career trajectory, and I'm grateful for the team over at the Online Business Academy.

Start Upskilling Today!

Follow our easy 5-step enrolment process - it only takes a few minutes to get started today!

1. Click on 'Get Started Now'

2. Choose your course

3. Proceed to payment

4. Receive login details

5. Start Learning!

Get Started Now, Click Here →