

Quickly Create Stunning Designs with Canva

Study the **Certificate in Graphic Design Using Canva** with
The Online Business Academy



- ✓ Gain in-demand, future-proof skills that employers value
- ✓ Study at your own pace, on your own schedule
- ✓ Learn from industry experts and experienced educators
- ✓ Real-world outcomes that lead to career advancement



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About Us

Welcome To The Online Business Academy

94%

of our graduates reported that their education at The Online Business Academy equipped them with valuable skills that they could apply in their professional careers.

96%

of our graduates say that The Online Business Academy provided them with up-to-date and industry relevant skills.

At The Online Business Academy, we are committed to helping you achieve your career goals through flexible and accessible online learning. With a team of industry leaders and education experts, we offer a world-class learning platform that is student-focused and designed to provide superior support. Our mission is to provide you with the skills and knowledge you need to succeed in your chosen field.

Our courses are carefully curated to ensure they are relevant, up-to-date, and practical, with a strong emphasis on real-world applications. We offer a wide range of courses across various industries, including accounting, bookkeeping, business, graphic design, video editing, digital marketing, web development, and more. All of our courses include assessments such as quizzes, assignments, and exams to measure your progress and provide you with valuable feedback.

We understand that life can be busy, which is why we offer a flexible approach to learning. Our online courses allow you to study when, where, and how you want, with no schedules, classrooms, or due dates to worry about. We also offer a range of support services, including access to a Career Centre, where you can get help with CV preparation, job search strategies, and interview skills.



Advancing Online Education

A New Way To Learn

At The Online Business Academy, we are proud to be pioneers in a new era of education. We have taken a fresh approach to learning, embracing the latest technology and creating a platform that is accessible to everyone, everywhere. Our courses are designed to be engaging and interactive, offering students a unique opportunity to learn at their own pace, in their own time. We believe that education should be an exciting journey, full of discovery and growth. That's why we have created a learning environment that is dynamic, innovative, and designed to inspire.



Why Choose The Online Business Academy

Choose the Online Business Academy for high-quality courses developed by industry experts, a user-friendly learning platform, and superior support to help you achieve your goals.



Industry Leading Courses

We're proud to offer industry-relevant courses designed by experienced professionals to equip graduates with the skills and knowledge needed for success.



Superior Support

We offer superior support to students like you with one-on-one expert tutor guidance and a range of resources to help you succeed in your learning journey.



Real Outcomes

We are committed to providing real outcomes by equipping students just like you with skills, knowledge and confidence to succeed in the workforce.



Graphic Design & Video Editing Courses

Certificate in Graphic Design Using Canva

Learn to design like a pro using Canva's intuitive tools. You will master logo design, social media graphics, posters, and more through step-by-step lessons and hands-on projects.

This course is perfect for small business owners, marketers, social media managers, and anyone looking to create beautiful, professional designs without advanced software. Enrol today and start designing with confidence.



Enrol Now



Learn More

Course Investment

\$299

Course Duration

40 Hours



Course Outcomes

- Create and customise graphic designs using Canva's tools and templates
- Develop a strong understanding of design principles and their application to graphic design
- Use color theory and typography to effectively communicate messages through design
- Understand the basics of branding and apply them to graphic design projects
- Create designs for a variety of mediums, including social media, print, and web
- Develop a portfolio of high-quality designs that demonstrate mastery of Canva and graphic design principles.



Module 01 Introduction to Canva and Digital Design Fundamentals

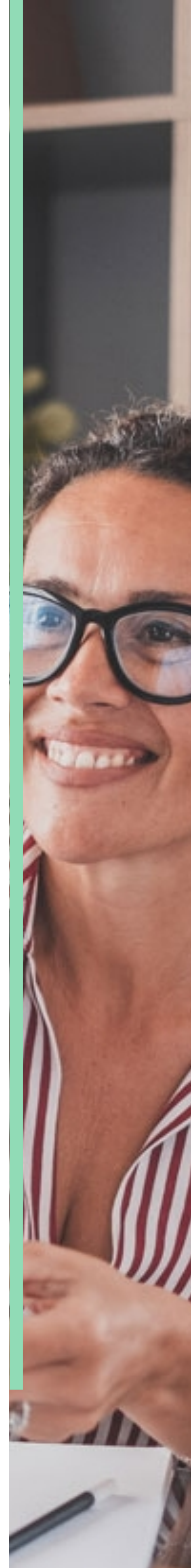
In this module, students will be introduced to the core tools, interface, and principles that underpin successful digital design using Canva. The module begins with a guided orientation to the platform's layout, tools, and system requirements, helping students set up their workspace and navigate key features such as the sidebar and homepage. Students will explore foundational design concepts through practical activities, including creating logos, working in black and white for design flexibility, and developing brand identity through colour palette selection. By the end of this module, students will understand how Canva fits into the broader design ecosystem and be able to confidently create basic brand assets that communicate visual identity.

Module 02 Professional Business Documentation Design

In this module, students will learn to create high-impact business documents using Canva's professional templates and layout tools. Starting with multi-part lessons on business presentations and proposals, students will develop cohesive, branded materials that effectively communicate ideas while demonstrating visual polish. The module covers animation, hyperlinking, and interactivity, empowering students to enhance their designs for engagement and user experience. Practical tasks also include creating business cards, letterheads, and invoices that align with real-world business needs. By the end of this module, students will be able to independently design polished corporate collateral suitable for client presentations, marketing, and internal communications.

Module 03 User Interface Design Foundations Using Canva

In this module, students will be introduced to the principles of user interface design through the creation of mobile app mockups. This hands-on module guides learners step-by-step through the UI design process using Canva's layout tools, focusing on consistency, spacing, colour usage, and hierarchy. Students will apply these principles across a multi-part project that simulates a real-world mobile app interface, culminating in a high-quality presentation of their design. By the end of this module, students will have a solid foundation in UI layout and user-centred design principles, along with a practical portfolio piece that demonstrates their understanding of digital interface design.



Module 04 Designing Promotional Materials for Marketing Campaigns

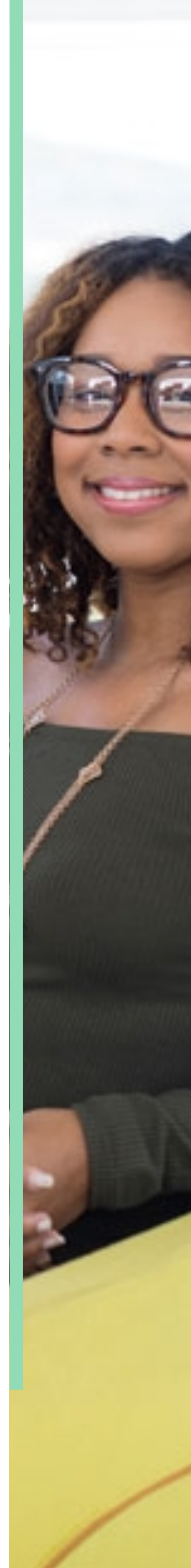
In this module, students will explore the fundamentals of print and digital marketing design through the creation of promotional materials such as posters and brochures. The module focuses on building compelling layouts, incorporating imagery with advanced effects like shadows and duotone filters, and applying realistic mockups to present final outputs professionally. Students will learn how to design visually impactful front and back covers, develop brand consistency across assets, and prepare designs for both print and online distribution. By the end of this module, students will be equipped to create polished marketing collateral that aligns with campaign goals and communicates clearly to diverse audiences.

Module 05 Social Media Content Design and Digital Engagement

In this module, students will master the art of creating engaging content across platforms such as Instagram, YouTube, and TikTok. This hands-on module covers a wide range of assets—from social banners and animated YouTube intros to short-form video content and interactive carousel posts. Students will explore storytelling techniques, branded asset creation, puzzle feed design, and mobile-optimised layouts that enhance visibility and boost interaction. Through practical lessons in animation, sound integration, and engagement strategies like the ‘More’ feature, students will build a portfolio of high-performing social content. By the end of this module, students will be able to craft cohesive, scroll-stopping content tailored to modern digital audiences.

Module 06 Annual Report Layouts and Data Visualisation

In this module, students will develop the skills to design clear, visually appealing reports that communicate data with impact. The module includes instruction on cover design variations, structured table of contents formatting, and quote integration to support narrative flow. Students will learn to present complex information through charts, infographics, and alternative layout strategies, all within Canva’s design environment. Emphasis is placed on professional styling and template customisation to suit a range of corporate and nonprofit contexts. By the end of this module, students will be able to confidently produce high-quality reports that balance design precision with accessible storytelling.



Module 07 **Email Newsletter Design and Branding Consistency**

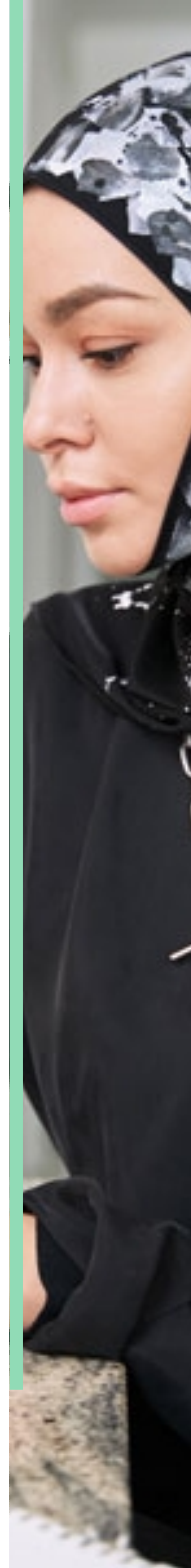
In this module, students will learn to create visually cohesive and brand-aligned email newsletters that engage readers and enhance communication. From designing attention-grabbing headers to building structured, responsive layouts, this module covers the full process of newsletter design within Canva. Students will explore typographic hierarchy, brand colour integration, and layout techniques to ensure their newsletters reflect consistent visual identity and professional polish. By the end of this module, students will be able to produce elegant, on-brand email newsletters ready for deployment across platforms like Mailchimp, Klaviyo, or ActiveCampaign.

Module 08 **Landing Page Design and Conversion Optimisation**

In this module, students will develop an understanding of how visual design influences user behaviour and drives conversions. This module guides learners through the complete process of designing high-impact landing pages in Canva—from sourcing and preparing visual assets to creating responsive, scannable layouts that support clear calls-to-action. Through multiple guided projects, students will apply proven principles of visual hierarchy, brand consistency, and image optimisation. By the end of this module, students will be equipped to design marketing-ready landing pages that balance creativity with conversion-focused strategy.

Module 09 **Visual Process Mapping and Diagramming**

In this module, students will explore how to communicate systems, workflows, and organisational structures through clean, easy-to-follow visual diagrams. This module focuses on using Canva to design flowcharts and process maps, integrating custom icons, arrows, and labels for maximum clarity. Students will also learn layout balancing techniques and discover how to resize diagrams effectively—even when working within Canva’s free-tier limitations. By the end of this module, students will be able to create clear and visually appealing process visuals suitable for internal communications, client presentations, and strategic planning.



Module 10 **Mind Mapping and Collaborative Whiteboard Design**

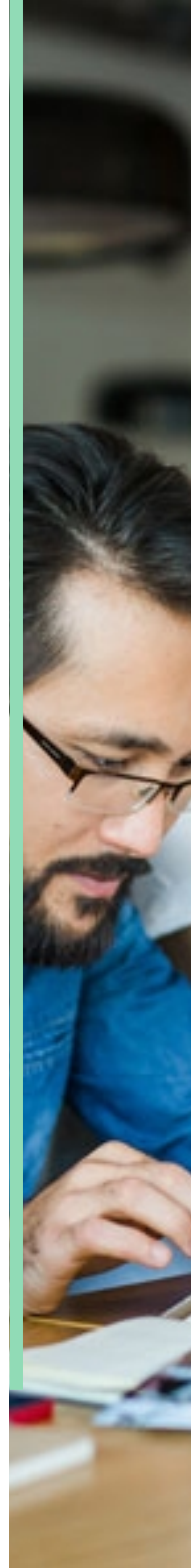
In this module, students will learn how to visualise complex ideas, plans, and strategies through interactive and collaborative design tools. Using Canva's whiteboard and mind-mapping features, this module focuses on building dynamic layouts that encourage brainstorming, ideation, and team alignment. Students will explore how to use colour, structure, and iconography to create easy-to-follow diagrams that serve both individual planning and group collaboration. By the end of this module, students will be able to design and share digital whiteboards that are clear, functional, and engaging across a range of professional and educational settings.

Module 11 **Educational Resource Design for Classrooms and eLearning**

This module equips students with the tools to design high-quality teaching materials suitable for both in-person and virtual learning environments. This comprehensive module covers lesson plan design, classroom presentations, visual learning aids, multimedia integration, and interactive resource creation. Students will explore Canva's powerful features to develop worksheets, flashcards, Zoom backgrounds, and certificates that are visually consistent and pedagogically effective. By the end of this module, students will be able to produce engaging, accessible, and well-structured educational content that enhances learning outcomes and fosters student participation.

Module 12 **Checklist and Organisational Template Design**

In this module, students will discover how to streamline everyday tasks and improve productivity through visually compelling design. This module focuses on creating a range of practical templates—including school checklists, shopping lists, and habit trackers—that blend functionality with visual appeal. Students will learn layout strategies for clarity and ease-of-use while customising these tools to align with various personal, educational, or business needs. By the end of this module, students will be capable of designing branded, print-ready organisational assets that simplify workflows and support goal-setting.



Module 13 **Planner and Journal Design for Wellness and Productivity**

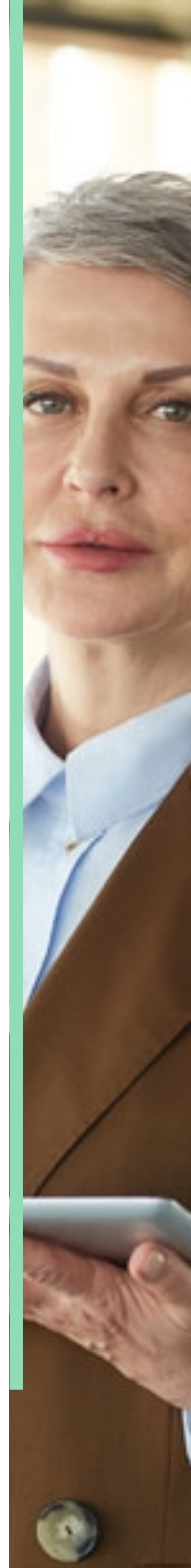
In this module, students will create tools that promote organisation, health, and emotional wellbeing. This module explores the design of personalised daily planners, fitness and meal trackers, and structured wellness journals. Students will learn how to format layouts for maximum usability while maintaining a cohesive and visually soothing design language. The module also covers best practices for crafting guided journaling experiences, helping users track mental health goals and mindfulness habits. By the end of this module, students will be able to produce professionally designed planning and journaling tools that support wellness and productivity across personal and client-facing contexts.

Module 14 **Personalised Gift Design and Print Preparation**

The Personalised Gift Design and Print Preparation module introduces students to Canva's capabilities in creating thoughtful, custom-designed gifts suitable for both print and digital distribution. Students will learn how to design calendars, photobooks, greeting cards, and invitations that carry a polished, personal touch. This module covers layout preparation, page styling, and exporting techniques for professional printing. Emphasis is placed on making gifts visually engaging while maintaining brand or personal identity. By the end of this module, students will be equipped to design meaningful, ready-to-print gifts for holidays, events, or commercial products.

Module 15 **Product Mock-Up Design for Merchandise Applications**

In this module, students will explore how to present their designs in real-world contexts using photorealistic mock-ups. Through hands-on exercises, students will learn how to create compelling visuals that simulate how designs would appear on apparel, packaging, stationery, or other merchandise. The module includes advanced layout tips and finishing techniques to enhance mock-up realism. By the end of this module, students will be able to produce high-quality product mock-ups that are suitable for use in eCommerce, social media, investor presentations, and client pitches.



Module 16 Capstone Project: Advanced Graphic Design Techniques

The Capstone Project serves as the culminating experience of the Canva Graphic Design Certificate. In this final module, students will apply all they have learned to complete a professional, multi-format design project. From creating animated advertisements and advanced typography to integrating text with real-world imagery and applying dynamic transitions, students will demonstrate mastery of Canva's capabilities. This capstone emphasises creativity, technical proficiency, and strategic visual communication. By the end of this module, students will have produced a portfolio-ready project that showcases their design skills, creative direction, and readiness for client or freelance opportunities.





Career Centre

We'll Help You Find a Job

At The Online Business Academy, we are dedicated to supporting you on your journey to success. We are confident that by leveraging the resources and connections offered by our Career Centre, you will build valuable networks and gain the confidence needed to secure a new job or promotion.

Receive a Free CV Review From The Experts At Resume Hub

By partnering with Resume Hub, we provide all our students with an added advantage in their job search. Upon enrolment, our students receive a complimentary comprehensive CV review from expert professionals, ensuring they have the best chance for success in their career.

What You'll Get With Our Career Centre

- Access to professional CV templates to update your current CV
- Complimentary personalised CV review with feedback to make your CV stand out
- Job tips and resources, including a clear five-step job success process
- Industry-relevant advice to stay up-to-date with the latest industry trends and requirements.



Very friendly and helpful stuff

They responded very quickly to my initial enquiry. The consultant gave me very helpful advice on which course would be right for me. The follow up was really great too. Helpful but not too pushy. Getting registered was quick and easy too.

Julie N.

Certificate in Xero



What Our Students Say



We pride ourselves in delivering an excellent education experience. See what our students have to say:



Maria R.

Certificate in Adobe
Photoshop

Exceptional Learning Experience

I had a great experience with the Online Business Academy! The course content was well-structured and easy to follow. The assessments helped me understand the concepts better and the feedback provided was valuable. I'm grateful for the flexible learning schedule that allowed me to study at my own pace. I would highly recommend this academy to anyone looking for a quality learning experience.



Sarah T.

Certificate in
Microsoft Word

Practical, Relevant and Fun!

I recently completed a Microsoft Word course with the Online Business Academy, and I loved it! The course was practical, relevant, and fun. The online platform was user-friendly, and the support from the academy team was exceptional. The assessments were challenging yet enjoyable, and I learned a lot from the feedback provided.



Mark J.

Digital Marketing
Bootcamp

Changed my Career Trajectory!

I joined the Online Business Academy to upskill in digital marketing, and it was the best decision I made for my career. The course content was comprehensive and up-to-date, and the assessments were challenging and relevant. The Career Centre helped me prepare a strong CV and provided valuable advice on job search strategies. The skills I learned from this academy have changed my career trajectory, and I'm grateful for the team over at the Online Business Academy.



Start Upskilling Today!

Follow our easy 4-step enrolment process - it only takes a few minutes to get started today!



1. Click on 'Get Started Now'



2. Proceed to payment



3. Receive login details



4. Start Learning!

Get Started Now, Click Here

