

# Unleash your Creativity with Adobe Premiere Pro

Stay Ahead of the Competition - Study the **Certificate in**  
**Adobe Premiere Pro** with The Online Business Academy

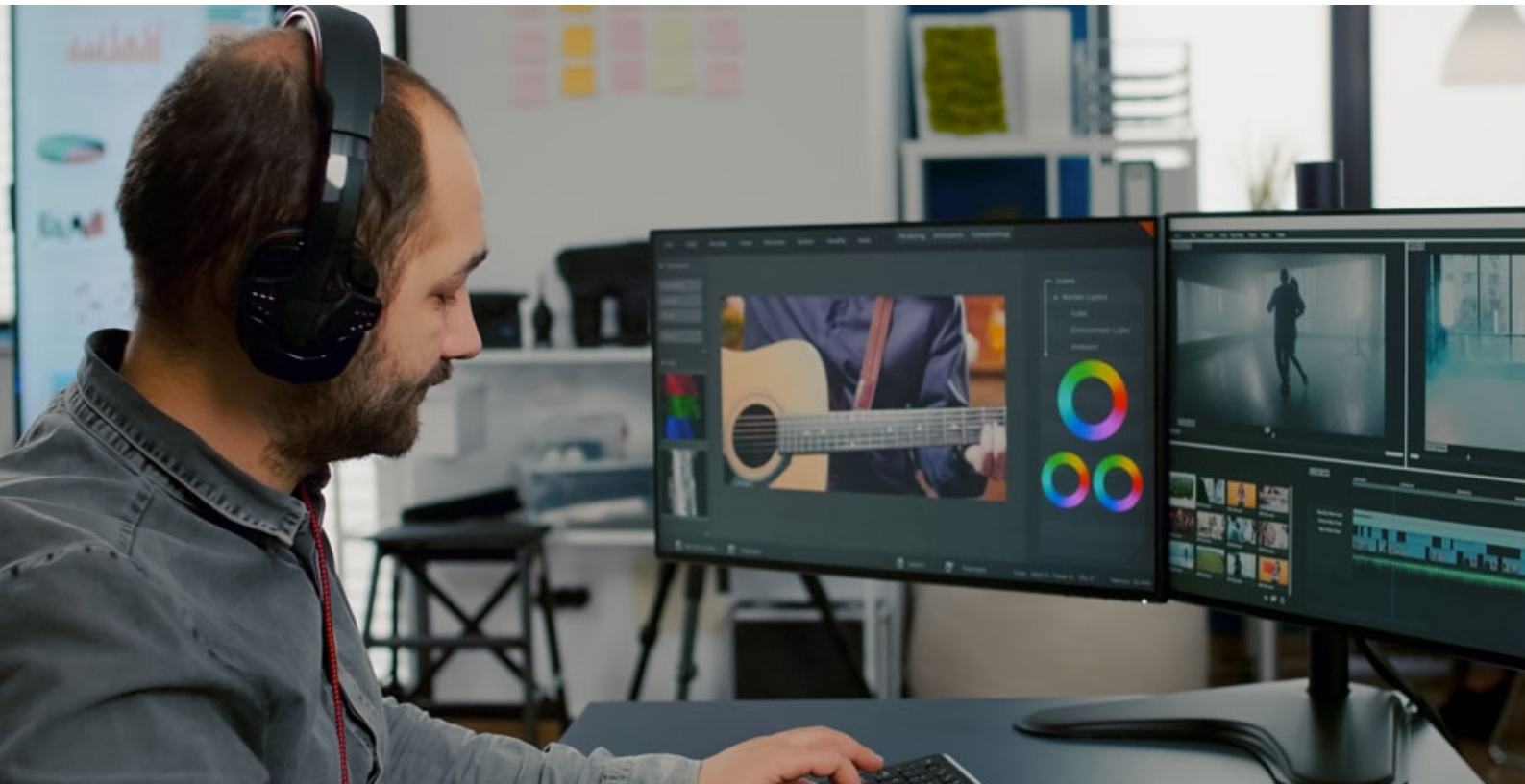


CERTIFIED INSTRUCTOR



ICOES

- ✓ Gain in-demand, future-proof skills that employers value
- ✓ Study at your own pace, on your own schedule
- ✓ Learn from industry experts and experienced educators
- ✓ Real-world outcomes that lead to career advancement



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## About Us

# Welcome To The Online Business Academy

## 94%

of our graduates reported that their education at The Online Business Academy equipped them with valuable skills that they could apply in their professional careers.

## 96%

of our graduates say that The Online Business Academy provided them with up-to-date and industry relevant skills.

At The Online Business Academy, we are committed to helping you achieve your career goals through flexible and accessible online learning. With a team of industry leaders and education experts, we offer a world-class learning platform that is student-focused and designed to provide superior support. Our mission is to provide you with the skills and knowledge you need to succeed in your chosen field.

Our courses are carefully curated to ensure they are relevant, up-to-date, and practical, with a strong emphasis on real-world applications. We offer a wide range of courses across various industries, including accounting, bookkeeping, business, graphic design, video editing, digital marketing, web development, and more. All of our courses include assessments such as quizzes, assignments, and exams to measure your progress and provide you with valuable feedback.

We understand that life can be busy, which is why we offer a flexible approach to learning. Our online courses allow you to study when, where, and how you want, with no schedules, classrooms, or due dates to worry about. We also offer a range of support services, including access to a Career Centre, where you can get help with CV preparation, job search strategies, and interview skills.



Advancing Online Education

# A New Way To Learn

At The Online Business Academy, we are proud to be pioneers in a new era of education. We have taken a fresh approach to learning, embracing the latest technology and creating a platform that is accessible to everyone, everywhere. Our courses are designed to be engaging and interactive, offering students a unique opportunity to learn at their own pace, in their own time. We believe that education should be an exciting journey, full of discovery and growth. That's why we have created a learning environment that is dynamic, innovative, and designed to inspire.



## Why Choose The Online Business Academy

Choose the Online Business Academy for high-quality courses developed by industry experts, a user-friendly learning platform, and superior support to help you achieve your goals.



### Industry Leading Courses

We're proud to offer industry-relevant courses designed by experienced professionals to equip graduates with the skills and knowledge needed for success.



### Superior Support

We offer superior support to students like you with one-on-one expert tutor guidance and a range of resources to help you succeed in your learning journey.



### Real Outcomes

We are committed to providing real outcomes by equipping students just like you with skills, knowledge and confidence to succeed in the workforce.





## Graphic Design & Video Editing Courses

# Certificate in Adobe Premiere Pro

Unleash your creativity and master professional video editing with Adobe Premiere Pro. Learn how to transform raw footage into polished, compelling stories using the tools and techniques trusted by top editors.

This course is perfect for aspiring video editors, content creators, social media managers, or anyone wanting to edit video like a pro. Enrol today and elevate your editing skills.



**Enrol Now**



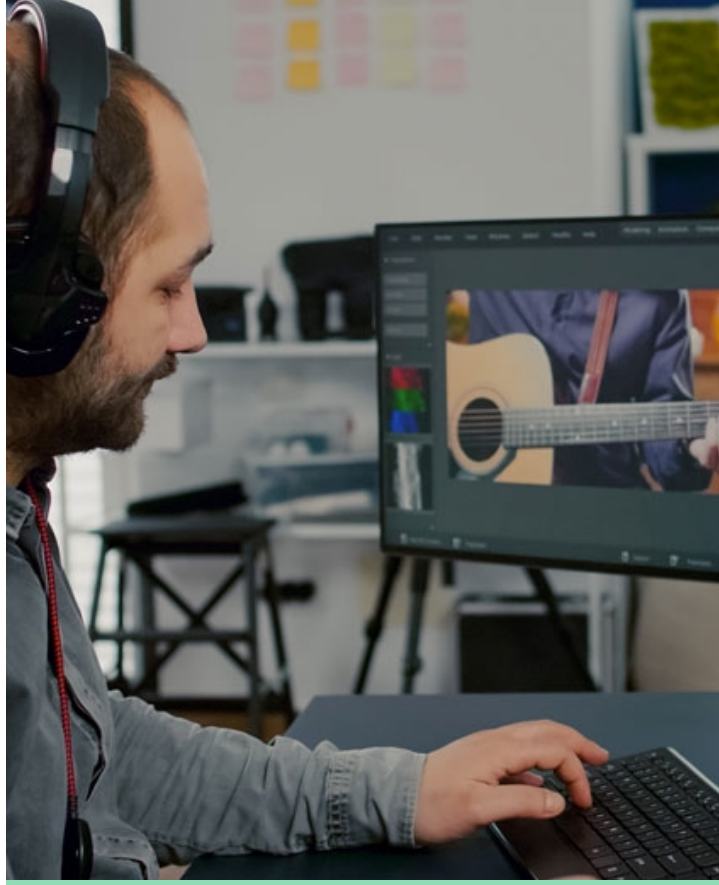
**Learn More**

### Course Investment

# \$299

### Course Duration

# 200 Hours



### Course Outcomes

- Navigate and use the Premiere Pro interface effectively.
- Learn how to edit video and audio clips in the timeline using various editing techniques such as trimming, splitting, and merging.
- Effectively use special effects and transitions to enhance video compositions.
- Learn how to use color grading and correction tools to create professional-looking videos.
- Add eye-catching motion graphics to titles, photos, and videos for maximum impact
- Add Premier Pro to your CV and start applying for roles as an professional video editor.



### Module 01 Introduction to Adobe Premiere Pro

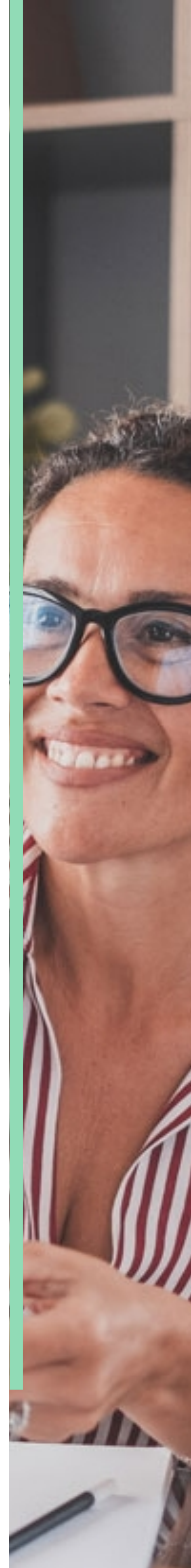
In this module, students will be introduced to the core concepts, tools, and environment that form the foundation of video editing with Premiere Pro. The module begins by guiding students through the installation and setup process using the Adobe Creative Cloud Desktop App. Through structured onboarding, students will explore how to launch Premiere Pro, access updates, and manage their Creative Cloud assets. By the end of this module, students will have a complete understanding of how to get started with Premiere Pro and confidently prepare their system and software for creative work.

### Module 02 Premiere Pro Interface and Project Setup

In this module, students will learn how to navigate the Premiere Pro environment and set up projects professionally from the outset. The module covers the differences between launching the application on Mac and Windows. Students will be guided through the steps of creating a new project, including setting project locations, scratch disks, and naming conventions. Additionally, the module introduces key components of the Premiere Pro interface such as workspaces, panels, and tool layouts. By the end of this module, students will be able to efficiently set up new projects and confidently navigate the Premiere Pro interface for smooth and structured editing.

### Module 03 Customising Your Workflow

In this module, students will learn how to tailor Premiere Pro to their individual editing preferences and project requirements. This module focuses on workspace customisation, including how to rearrange panels, save custom layouts, and optimise the interface for different editing tasks. Students will also explore Premiere Pro's preference settings and learn how to configure auto-save, playback, and hardware options to match their system capabilities. Practical efficiency tips are introduced to help streamline editing, speed up routine tasks, and improve overall productivity. By the end of this module, students will be able to build a customised, professional editing environment that supports fast, reliable, and creative work.



### Module 04 Media Management and Import Techniques

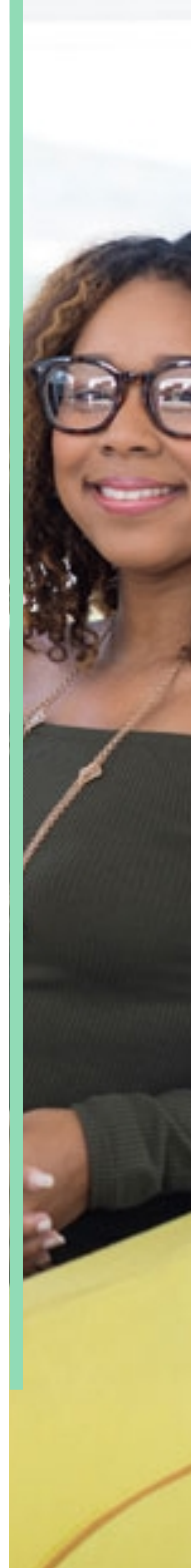
In this module, students will learn how to import, organise, and optimise footage to streamline their editing workflow. The module explores different import methods available in Premiere Pro and explains the practical differences between frame rate standards such as PAL and NTSC. Students will also learn how to create and manage proxies to edit high-resolution footage more efficiently. Additionally, the module introduces best practices for organising media bins and using the Program Monitor to preview and select clips effectively. By the end of this module, students will be able to confidently manage large amounts of media and build a well-structured project from the ground up.

### Module 05 Interpreting and Conforming Media

In this module, students will develop the technical skills needed to work with footage recorded in different frame rates. The module covers how to handle high frame rate (HFR) footage, interpret media correctly within Premiere Pro, and convert frame rates for smooth playback and accurate edits. Students will also explore the creative possibilities of frame rate adjustments, including stylised slow motion and cinematic effects. By the end of this module, students will be able to interpret and conform various types of footage to meet project specifications and maintain visual consistency across their timeline.

### Module 06 Sequence Creation and Timeline Essentials

In this module, students will gain a foundational understanding of how to build and manage sequences within Premiere Pro. The module covers creating custom sequences, configuring settings such as resolution, frame rate, and aspect ratio, and selecting the correct canvas size for different platforms. Students will also learn to use the Source Monitor to set precise in and out points, layer video and audio tracks efficiently, and manage multiple timeline elements using track targeting and locking. By the end of this module, students will be able to create structured, platform-ready sequences and navigate complex timelines with ease.



### Module 07 Software Updates and Version Management

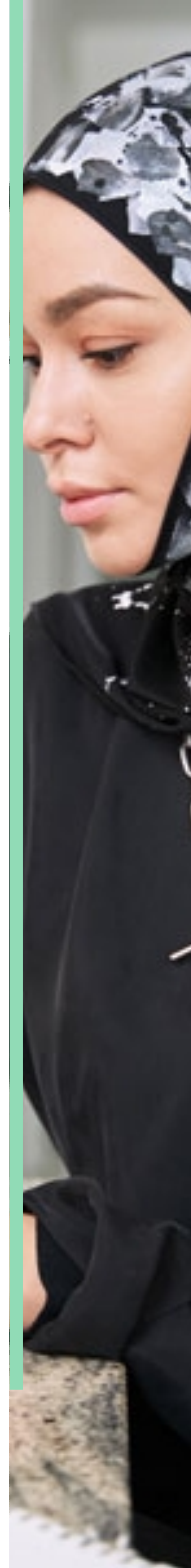
In this module, students will gain a clear understanding of how Adobe Premiere Pro evolves over time and how to stay up to date with the latest improvements. This unit explores the Adobe update cycle, the differences between major and minor updates, and how versioning can impact project compatibility and plugin functionality. Students will also learn how to manage multiple versions of Premiere Pro on the same device for testing or legacy project support. By the end of this module, students will be able to confidently manage software versions and navigate updates without interrupting their production workflow.

### Module 08 Productivity with Keyboard Shortcuts

In this module, students will discover how mastering Premiere Pro's shortcut system can significantly accelerate their editing workflow. The module starts by demonstrating the most essential built-in shortcuts that professionals use daily, then guides students through creating their own customised shortcut layouts. Students will also learn how to optimise these shortcuts for repetitive tasks and align them to their preferred editing style. By the end of this module, students will be equipped with a refined shortcut system that increases speed, reduces fatigue, and enhances overall productivity.

### Module 09 Media Manipulation Essentials

This module provides students with practical tools to creatively adjust and enhance video footage within the Effects Control panel. This module begins with core transformation techniques—such as repositioning, scaling, and rotating footage—before progressing to applying visual enhancements like crops, drop shadows, and colour mattes. These skills form the foundation for precise visual storytelling and professional polish. By the end of this module, students will be able to manipulate footage with accuracy and control, allowing for custom visuals that support the narrative and aesthetic of their project.





### Module 10 Transitions and Visual Flow

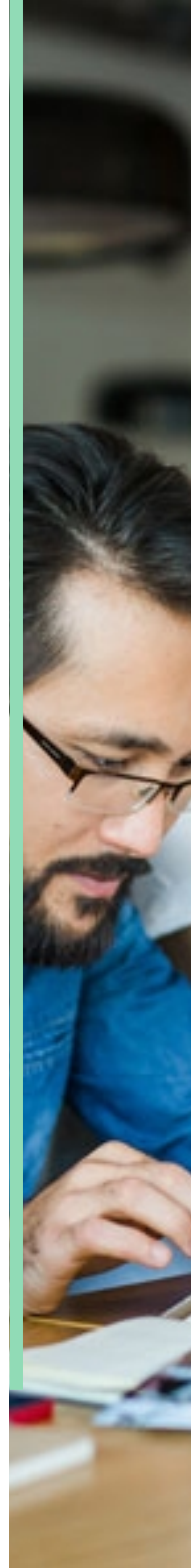
In this module, students will learn how to enhance the continuity of their edits through effective use of transitions. This module introduces the most widely used video transitions in Premiere Pro and explains when and why to use each type. Students will also learn how to customise transition durations, set default transitions, and create seamless visual flows that elevate storytelling. By the end of this module, students will be able to apply transitions with intention and finesse, ensuring their videos maintain momentum and audience engagement.

### Module 11 Audio Fundamentals for Video Editors

In this module, students will develop a strong foundation in handling audio within Adobe Premiere Pro. Beginning with an understanding of different audio track types, students will explore how to structure audio layers for narration, music, and sound effects. The module also introduces students to music licensing essentials, helping them understand the legal and ethical use of sound in their projects. Students will learn how to import, edit, and trim audio files and will gain hands-on experience with basic audio mixing techniques to balance and enhance their soundscapes. By the end of this module, students will be able to confidently edit and layer audio to create a polished, professional sound environment.

### Module 12 Introduction to Keyframing and Motion

The Introduction to Keyframing and Motion module teaches students how to bring static visuals to life through dynamic animation techniques in Premiere Pro. Students begin by learning how to animate still images using basic keyframe principles, then progress to animating full video clips with custom motion paths. The module also covers how to animate cropped elements for advanced composition effects. By the end of this module, students will be able to create smooth, engaging animations that elevate their visual storytelling and give their videos a cinematic touch.



### Module 13 Foundational Colour Correction

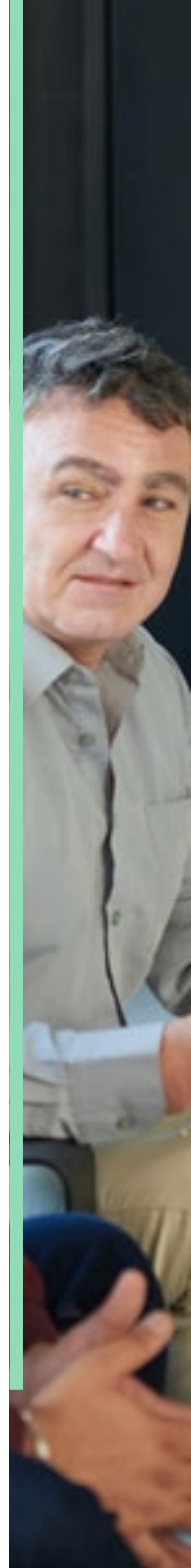
In this module, students will learn how to enhance and correct video colour to achieve a balanced and cinematic look. Starting with the Lumetri Color panel, students will explore techniques for adjusting exposure and white balance to improve visual clarity. They'll then work with Creative LUTs and Lumetri Looks to apply stylised effects, and dive into Lumetri Curves to refine contrast and tonality. Students will also develop a practical understanding of the Colour Wheels, using them to correct and harmonise footage. By the end of this module, students will be equipped to perform professional-level colour correction using industry-standard tools in Premiere Pro.

### Module 14 Titles and Essential Graphics

The Titles and Essential Graphics module empowers students to create compelling text elements and motion graphics that elevate the storytelling experience. Learners begin with the Essential Graphics Panel to design custom titles and lower thirds, followed by hands-on practice animating text for visual engagement. The module also covers how to use colour mattes to support text legibility and integrate branding. Students will finish by learning how to import and use Motion Graphics Templates (MOGRTs) for consistent and polished output. By the end of this module, students will be able to design and animate professional titles and graphics with ease.

### Module 15 Intermediate Colour Grading Techniques

In the Intermediate Colour Grading Techniques module, students will advance their colour editing skills to create cohesive looks across entire video sequences. This module focuses on colour matching multiple clips to ensure visual consistency, using adjustment layers to apply stylised grades efficiently, and understanding how to apply effects at the master clip level for streamlined workflows. By the end of this module, students will be able to confidently perform advanced grading techniques that bring visual cohesion and cinematic quality to their projects.



### Module 16 Exporting for Professional Delivery

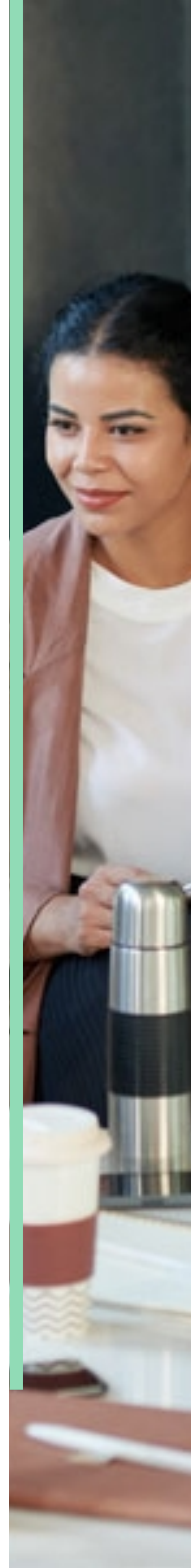
In this module, students will learn how to prepare video content for final output across various platforms and formats. The module begins with how to export still frames for thumbnails, storyboards, or documentation, before progressing to full sequence exports using best-practice methods. Students will also explore how to optimise export settings for different delivery channels—such as YouTube, Instagram, and broadcast platforms—ensuring maximum quality and compatibility. By the end of this module, students will be able to confidently export high-quality, professional-grade video content tailored to any publishing environment.

### Module 17 Reframing and Social Media Formats

The Reframing and Social Media Formats module equips students with the skills to repurpose content for today's multi-platform digital landscape. Students will explore the importance of reframing for vertical and square formats, learning how to maintain composition and message clarity across Instagram Reels, TikToks, YouTube Shorts, and more. Practical techniques within Premiere Pro—such as Auto Reframe and manual adjustments—will be taught to ensure that each version of a video meets platform-specific requirements. By the end of this module, students will be able to adapt any content into multiple social media formats without compromising quality or impact.

### Module 18 Advanced Graphics and Plugins

In the Advanced Graphics and Plugins module, students will unlock new creative potential by exploring powerful third-party tools that expand Premiere Pro's capabilities. The module begins with an overview of plugin functionality and best practices, before diving into hands-on applications with popular tools such as Premiere Composer and Motion Array. Students will learn to enhance their projects with prebuilt assets, animated templates, transitions, and custom effects. By the end of this module, students will be equipped to elevate their production value and streamline complex edits using industry-standard plugins.



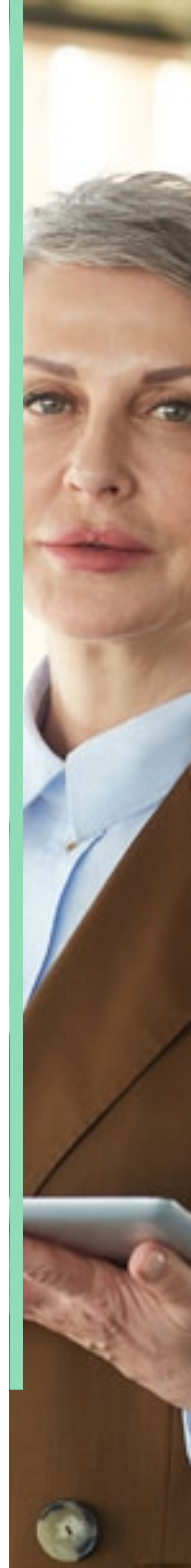
### Module 19 Captioning and Accessibility

In the Captioning and Accessibility module, students will gain the skills to make their video content more inclusive and compliant with accessibility standards. The module begins with a comparison between hardcoded and sidecar subtitle files, giving students a clear understanding of when and how to use each format. It then progresses into the full subtitling workflow within Premiere Pro, including importing caption files, syncing subtitles, and editing text for clarity and accuracy. By the end of this module, students will be able to confidently add, customise, and export subtitles for professional projects, ensuring their content is accessible across platforms and audiences.

### Module 20 Advanced Editing Techniques

The Advanced Editing Techniques module is the creative powerhouse of the course—designed for students ready to move beyond foundational skills and into the world of dynamic, cinematic editing. This comprehensive module covers a broad range of cutting-edge techniques, from speed ramping and motion tracking to masked transitions and text animations. Students will explore how to create cut-out text effects, flip rotations, animated progress bars, and simulate messaging interfaces. They'll also gain hands-on experience in building character introduction animations and using time manipulation for cinematic pacing.

The module further dives into high-level post-production methods, including rotoscoping, matte tracking, green screen compositing, object removal, and advanced title effects like scribble animation and write-on text. Students will also learn to apply J-cuts, L-cuts, custom MOGRT creation, synchronised edits to music, and stylised effects like double exposures and sketch-to-video transformations. By the end of this module, students will be equipped with a deep toolkit of advanced techniques to bring a professional, polished edge to any video project—empowering them to produce content with real creative impact.





## Career Centre

# We'll Help You Find a Job

At The Online Business Academy, we are dedicated to supporting you on your journey to success. We are confident that by leveraging the resources and connections offered by our Career Centre, you will build valuable networks and gain the confidence needed to secure a new job or promotion.

### Receive a Free CV Review From The Experts At Resume Hub

By partnering with Resume Hub, we provide all our students with an added advantage in their job search. Upon enrolment, our students receive a complimentary comprehensive CV review from expert professionals, ensuring they have the best chance for success in their career.

### What You'll Get With Our Career Centre

- Access to professional CV templates to update your current CV
- Complimentary personalised CV review with feedback to make your CV stand out
- Job tips and resources, including a clear five-step job success process
- Industry-relevant advice to stay up-to-date with the latest industry trends and requirements.



#### Very friendly and helpful stuff

They responded very quickly to my initial enquiry. The consultant gave me very helpful advice on which course would be right for me. The follow up was really great too. Helpful but not too pushy. Getting registered was quick and easy too.

**Julie N.**

Certificate in Xero





# What Our Students Say



We pride ourselves in delivering an excellent education experience. See what our students have to say:



**Maria R.**

Certificate in Adobe  
Photoshop

## Exceptional Learning Experience

I had a great experience with the Online Business Academy! The course content was well-structured and easy to follow. The assessments helped me understand the concepts better and the feedback provided was valuable. I'm grateful for the flexible learning schedule that allowed me to study at my own pace. I would highly recommend this academy to anyone looking for a quality learning experience.



**Sarah T.**

Certificate in  
Microsoft Word

## Practical, Relevant and Fun!

I recently completed a Microsoft Word course with the Online Business Academy, and I loved it! The course was practical, relevant, and fun. The online platform was user-friendly, and the support from the academy team was exceptional. The assessments were challenging yet enjoyable, and I learned a lot from the feedback provided.



**Mark J.**

Digital Marketing  
Bootcamp

## Changed my Career Trajectory!

I joined the Online Business Academy to upskill in digital marketing, and it was the best decision I made for my career. The course content was comprehensive and up-to-date, and the assessments were challenging and relevant. The Career Centre helped me prepare a strong CV and provided valuable advice on job search strategies. The skills I learned from this academy have changed my career trajectory, and I'm grateful for the team over at the Online Business Academy.



# Start Upskilling Today!

Follow our easy 4-step enrolment process - it only takes a few minutes to get started today!



1. Click on 'Get Started Now'



2. Proceed to payment



3. Receive login details



4. Start Learning!

Get Started Now, Click Here

