

# Unlock Your Artistic Potential With Illustrator

Study the **Certificate in Adobe Illustrator** with  
The Online Business Academy



CERTIFIED INSTRUCTOR



- ✓ Gain in-demand, future-proof skills that employers value
- ✓ Study at your own pace, on your own schedule
- ✓ Learn from industry experts and experienced educators
- ✓ Real-world outcomes that lead to career advancement



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## About Us

# Welcome To The Online Business Academy

## 94%

of our graduates reported that their education at The Online Business Academy equipped them with valuable skills that they could apply in their professional careers.

## 96%

of our graduates say that The Online Business Academy provided them with up-to-date and industry relevant skills.

At The Online Business Academy, we are committed to helping you achieve your career goals through flexible and accessible online learning. With a team of industry leaders and education experts, we offer a world-class learning platform that is student-focused and designed to provide superior support. Our mission is to provide you with the skills and knowledge you need to succeed in your chosen field.

Our courses are carefully curated to ensure they are relevant, up-to-date, and practical, with a strong emphasis on real-world applications. We offer a wide range of courses across various industries, including accounting, bookkeeping, business, graphic design, video editing, digital marketing, web development, and more. All of our courses include assessments such as quizzes, assignments, and exams to measure your progress and provide you with valuable feedback.

We understand that life can be busy, which is why we offer a flexible approach to learning. Our online courses allow you to study when, where, and how you want, with no schedules, classrooms, or due dates to worry about. We also offer a range of support services, including access to a Career Centre, where you can get help with CV preparation, job search strategies, and interview skills.



Advancing Online Education

# A New Way To Learn

At The Online Business Academy, we are proud to be pioneers in a new era of education. We have taken a fresh approach to learning, embracing the latest technology and creating a platform that is accessible to everyone, everywhere. Our courses are designed to be engaging and interactive, offering students a unique opportunity to learn at their own pace, in their own time. We believe that education should be an exciting journey, full of discovery and growth. That's why we have created a learning environment that is dynamic, innovative, and designed to inspire.



## Why Choose The Online Business Academy

Choose the Online Business Academy for high-quality courses developed by industry experts, a user-friendly learning platform, and superior support to help you achieve your goals.



### Industry Leading Courses

We're proud to offer industry-relevant courses designed by experienced professionals to equip graduates with the skills and knowledge needed for success.



### Superior Support

We offer superior support to students like you with one-on-one expert tutor guidance and a range of resources to help you succeed in your learning journey.



### Real Outcomes

We are committed to providing real outcomes by equipping students just like you with skills, knowledge and confidence to succeed in the workforce.





# Certificate in Adobe Illustrator

Gain expert-level skills in Adobe Illustrator and unlock your design potential. Learn how to create logos, illustrations, and graphics with ease through step-by-step instruction and practical projects.

This course is perfect for graphic designers, illustrators, marketers, and anyone eager to master vector-based design for professional or personal projects. Enrol today and start creating like a pro.



**Enrol Now**



**Learn More**

## Course Investment

# \$299

## Course Duration

# 80 Hours



## Course Outcomes

- Build an impressive portfolio of real projects, from logos to illustrations, to wow clients and employers
- Create custom graphics, icons, and logos from scratch with creativity and precision
- Use templates to design posters, stationery, social media posts, and UI elements efficiently
- Navigate Illustrator like a pro using time-saving shortcuts and best practices
- Start earning money by offering freelance illustration, logo design, or graphic services
- Feel confident bringing your creative ideas to life across print, web, and digital platforms



### Module 01 Foundations of Vector Design with Adobe Illustrator

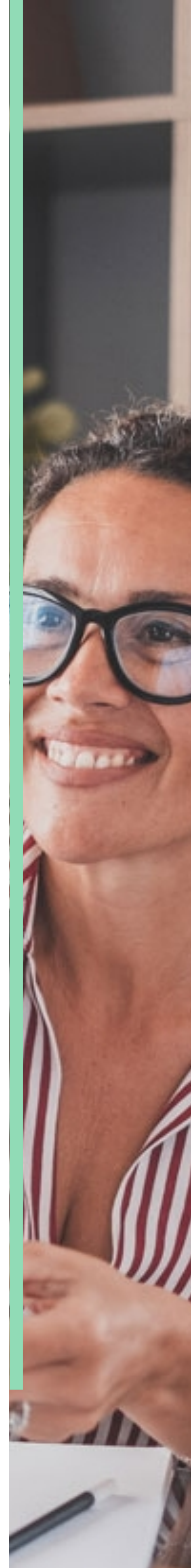
In this opening module, students will be introduced to the core concepts of vector-based design and the power of Adobe Illustrator as a creative tool. The module begins with a clear orientation on how the course works, what to expect, and how to maximise learning outcomes. Students will be guided through the initial setup process, including launching Illustrator, configuring preferences, and organising their workspace for efficient, professional design workflows. By the end of this module, learners will be fully equipped to begin creating projects with confidence and clarity.

### Module 02 Understanding How Illustrator Works

This module demystifies Illustrator's interface and technical foundation, giving students the tools to work smarter and faster. Students will explore the core capabilities of Illustrator, from understanding how vector graphics differ from raster images, to navigating the workspace and managing multiple canvases with artboards. They'll learn how to construct complex illustrations using shape tools, apply transformation functions such as scale, rotate, and shear, and organise their designs using object hierarchies and layer structures. By the end of this module, students will have a strong grasp of Illustrator's logic and be able to confidently structure and manipulate vector compositions.

### Module 03 Working with Basic Shapes

In this module, students will explore how powerful design can emerge from simple forms. Using Illustrator's shape tools, learners will build illustrations by combining circles, squares, triangles, and other basic elements to create pets, people, and everyday objects. Through engaging exercises, students will develop the ability to visually deconstruct real-world items into their simplest components and reconstruct them into cohesive vector illustrations. This module is designed to strengthen spatial awareness, composition skills, and creative problem-solving. By the end of this module, students will be able to design polished, character-rich graphics using only basic shapes as their foundation.



### Module 04 Applied Vector Effects and Styling Methods

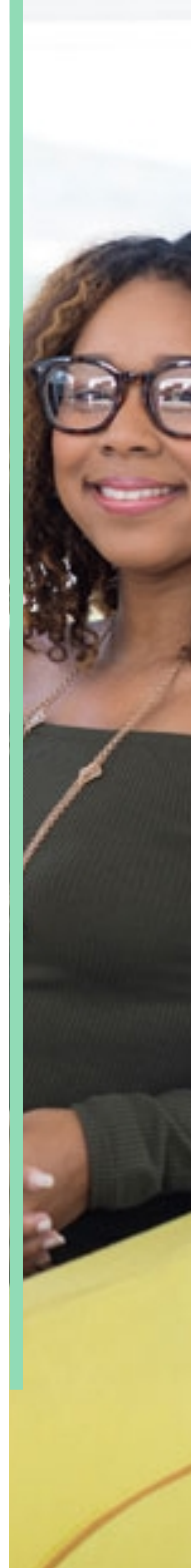
In this module, students will unlock the potential of Illustrator's dynamic effects and styling tools to elevate their design work. Through guided instruction, learners will explore how to apply advanced colour management using swatches and global colours to maintain brand consistency. They will customise strokes and outlines for expressive linework, and learn to use Distort and Transform effects to create dimension and movement. Students will also master techniques like intertwining paths for layered compositions and create stunning depth using modern blur effects like glass blur. By the end of this module, students will be able to stylise vector graphics with polish, precision, and a creative edge.

### Module 05 Digital Drawing Techniques and Vector Sketching

In this module, students will learn to express their ideas through freehand drawing and structured sketching techniques in Illustrator. Beginning with core tools such as the Pen, Pencil, and Curvature tools, learners will build confidence in creating precise paths and fluid linework. They will practice converting raster sketches into scalable vectors with Live Trace and explore a variety of illustration methods—from doodles and scamps to refined compositions. With a focus on ideation, colour theory, and composition, students will learn how to fill their designs with meaning and visual balance. By the end of this module, students will be able to create fully realised digital illustrations that are production-ready for both print and web.

### Module 06 Creative Brush Systems and Customisation

This module introduces students to Illustrator's powerful brush engine and how to leverage it for expressive, hand-crafted designs. Students will begin with calligraphy and art brushes to emulate traditional drawing styles, then explore how to create organic patterns using scatter brushes. With a focus on texture, they will design and apply grain shader brushes to bring depth and atmosphere into flat artwork. Throughout the module, learners will customise brush settings to suit different styles and project needs. By the end of this module, students will be able to create and apply their own custom brush systems for rich, personalised illustration work.



### Module 07 Creating a Logo in Illustrator

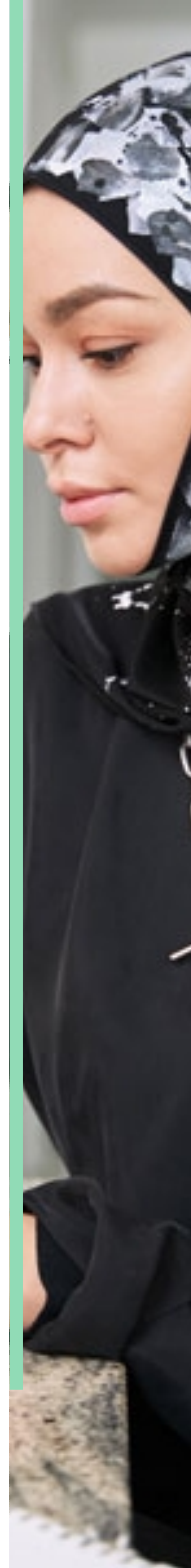
In this module, students will explore the process of creating compelling logos using Adobe Illustrator. The journey begins with understanding the foundational principles of logo design, including scalability, simplicity, and brand alignment. Students will examine common pitfalls in logo creation, analyse iconic logo examples, and learn how to draw inspiration from reference images without copying them. From initial sketches to vector execution, students will bring their own logo concepts to life, mastering the process of refining shapes, selecting brand-appropriate colours, and applying design rules for a professional finish. By the end of this module, students will have created original logos and developed the confidence to design effective visual identities for real-world brands.

### Module 08 Designing Effective Icon Systems

This module introduces students to the world of icon design, starting with the core principles behind functional and aesthetically consistent icon systems. Students will begin by sketching simple icon ideas and gradually build them into illustrated icons using a variety of Illustrator tools, including the Brush Tool and Pen Tool. With a focus on clarity and cohesion, learners will explore how to create icons that maintain uniform weight, style, and proportion across a full set. The module also covers app icon design, including technical requirements, visual simplicity, and how to avoid common design mistakes. By the end of this module, students will be able to confidently design polished icon sets for web, mobile, and interface applications.

### Module 09 Illustrating Concepts Through Vector Imagery

In this module, students are introduced to the concept of spot illustrations—small, focused vector images that communicate ideas or enhance storytelling. The module explores where spot illustrations are used in real-world settings, such as editorial layouts, infographics, websites, and eLearning. Students will develop original spot illustrations in Illustrator using sketch-based planning, clean vector outlines, and thoughtful colour palettes. Special attention is given to balancing creativity with clarity, ensuring illustrations complement written or visual content effectively. By the end of this module, students will have created a suite of original spot illustrations and built confidence in their ability to convey complex ideas through simple, stylised visuals.





### Module 10    **Typography and Letterform Design in Vector Media**

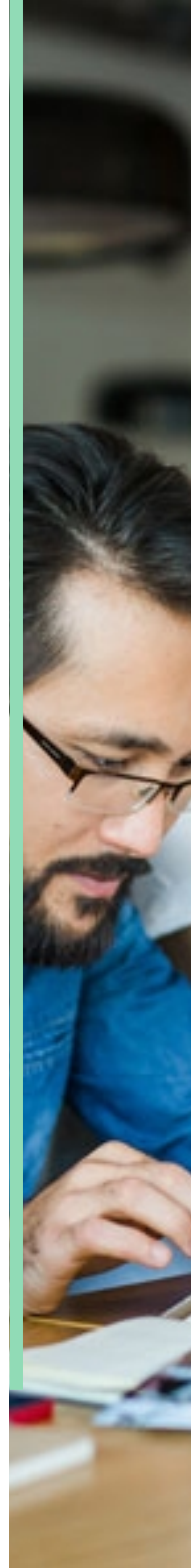
In this module, students will explore the critical role of typography in visual communication and learn how to craft compelling typographic designs using Adobe Illustrator. Through hands-on exercises, students will become familiar with Illustrator's powerful Type Toolkit and examine the differences between fonts, typefaces, and styles. They will develop layouts for print-based media, posters, and digital campaigns, learning how to structure text for maximum visual impact. From creating neon text effects to experimenting with warped type and 3D lettering, students will gain confidence in pushing the boundaries of type design. By the end of this module, students will be able to design expressive and technically refined type compositions suitable for a range of media outputs.

### Module 11    **Grids, Symmetry & Precision in Geometric Design**

This module focuses on mastering symmetry, layout balance, and geometric design fundamentals using Illustrator. Students will learn to build grid systems for consistent visual structure, apply symmetry to achieve design harmony, and use geometric principles to construct clean, modern layouts. Key activities include working with modular layouts, applying colour theory within geometric compositions, and developing artwork that reflects both aesthetic clarity and mathematical precision. By the end of this module, students will be able to confidently design with structure, balance, and accuracy—ensuring their creative work stands out for its clarity and cohesion.

### Module 12    **Gradient Systems and Colour Transitions in Design**

In this module, students will unlock the creative potential of gradients and colour transitions to bring depth and emotion to their vector artwork. Beginning with foundational gradient applications, students will progress to intermediate techniques involving smooth colour blending and shape integration. The module dives deep into the use of Illustrator's Mesh Tool to create complex textures, such as grain and lighting effects, often used in contemporary design. From developing vinyl cover art to creating expressive gradient illustrations, students will learn how to control light, depth, and tone with precision. By the end of this module, students will be able to produce rich, immersive visual work using gradients as a core design element.



### Module 13 Designing Charts and Graphs in Adobe Illustrator

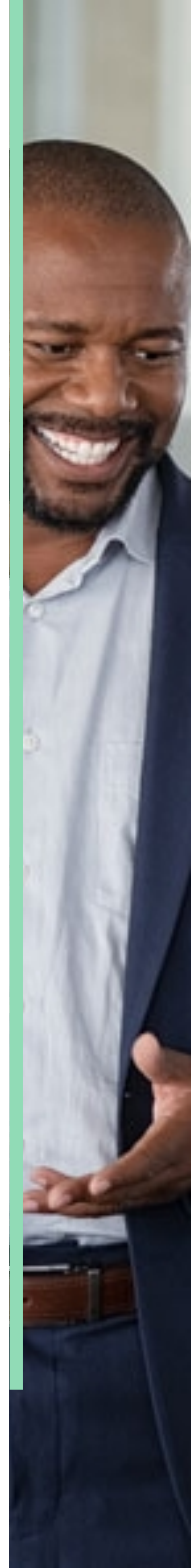
In this module, students will explore how to use Adobe Illustrator to design visually engaging charts and graphs for data-driven communication. Beginning with an overview of Illustrator's graphing tools, students will learn to create and customise pie charts, line graphs, area charts, column graphs, and bar graphs. The module places a strong emphasis on making data both accessible and aesthetically appealing, through thoughtful design, colour selection, and typographic hierarchy. By the end of this module, students will be able to create clean, professional-grade data visualisations that elevate presentations, reports, and infographics.

### Module 14 Repeating Pattern Systems and Decorative Design

This module introduces students to the world of surface design and decorative pattern creation using Illustrator's powerful pattern-making tools. Students will start by learning how to build standard repeating patterns and progress to themed designs, such as creating a Halloween-inspired set. They will explore how to integrate abstract effects, experiment with shape manipulation, and save patterns to the Illustrator Library for future use. Emphasis is placed on cohesion, versatility, and visual rhythm across pattern tiles. By the end of this module, students will be able to confidently produce repeatable, vector-based pattern systems that can be applied to textiles, packaging, wallpapers, and digital assets.

### Module 15 Using Masks in Adobe Illustrator

In this module, students will develop a deep understanding of masking techniques in Illustrator, a powerful toolset for non-destructive editing and layered design. Students will explore the difference between clipping masks and opacity masks, learning how each can be applied to control visibility, blend shapes, and build complex compositions. Through guided activities and recap exercises, students will gain practical experience in applying masks to real-world projects such as photo frames, poster designs, and abstract vector art. By the end of this module, students will be able to apply masking techniques confidently and creatively to enhance depth, focus, and visual hierarchy in their design work.



### Module 16 Discovering Your Illustration Style

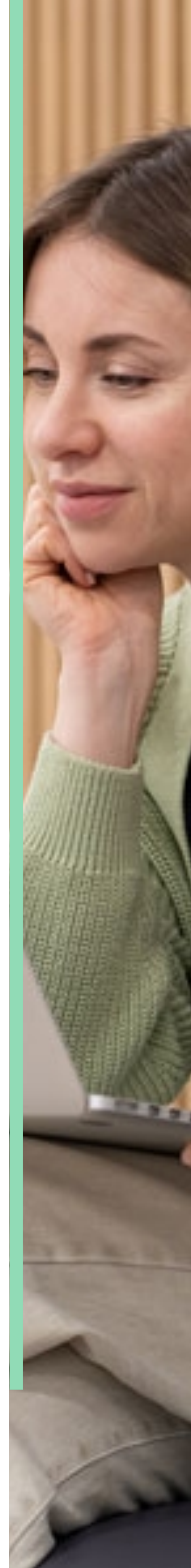
This module helps students move beyond technique to discover and refine their unique illustration voice. Through exploration of personal aesthetics and stylistic references, students will learn to develop visual consistency and creative authenticity. The journey includes analysing The New Yorker's iconic visual language as a case study in style, completing a creative city illustration exercise, and applying advanced techniques such as masking for subtle shading. Emphasis is placed on composition, colour language, and narrative tone. By the end of this module, students will have crafted an original vector illustration aligned with their emerging personal style, ready for export to print or portfolio inclusion.

### Module 17 Introducing 3D Form and Lighting in Illustrator

This module introduces students to dimensional thinking in Adobe Illustrator through Illustrator's 3D tools and effects. Beginning with fundamental concepts of 2D vs. 3D design, students will build spatial awareness and learn how to model simple forms such as balloon objects and isometric shapes. The module progresses to more advanced creations including furry 3D monsters, cassette players, and fully rendered characters complete with textures, shading, and lighting. Each project builds on the previous to reinforce depth, volume, and visual realism. By the end of this module, students will be confident creating visually rich 3D vector illustrations that combine artistic flair with technical execution.

### Module 18 Isometric Drawing and Technical Perspective

In this advanced module, students will explore spatial construction and technical perspective through the lens of isometric design. Starting with foundational skills in building isometric grids, students will create structured interior layouts and progress toward fully detailed urban environments. Projects include designing rooms with furniture and decor, incorporating isometric windows and text, and layering buildings, vehicles, greenery, and street elements to construct complex scenes. The module emphasizes spatial logic, architectural storytelling, and detail refinement. By the end of this module, students will be able to produce polished isometric illustrations suitable for UI design, editorial visuals, games, and concept art.



### Module 19 Designing Zines and Sequential Layouts

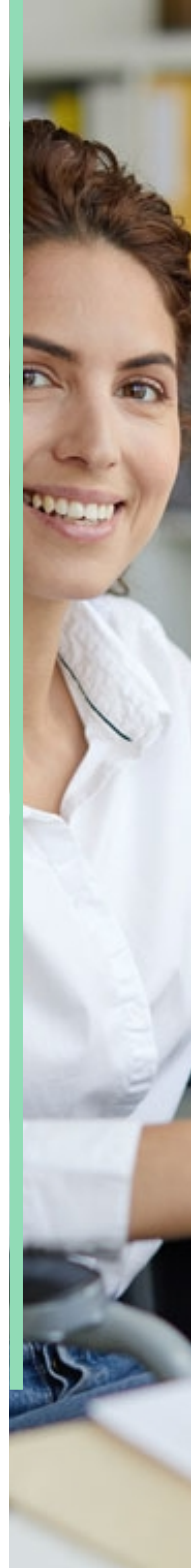
This module dives into the world of zines and editorial storytelling, guiding students through the entire design process from concept to print-ready production. Students begin by exploring the cultural and creative relevance of zines, then move into sketching and ideation for sequential storytelling. They'll translate physical layouts into digital spreads, applying strong typographic and visual design principles to craft cohesive, narrative-driven content. Emphasis is placed on layout harmony, text hierarchy, and flow across multi-page formats. By the end of this module, students will be able to design, refine, and prepare a professionally formatted zine for both print and digital distribution.

### Module 20 Preparing Illustrator Files for Animation

In this focused module, students will learn how to optimise and structure Illustrator files specifically for animation workflows across platforms like Adobe After Effects and Animate. The module covers layer organisation, naming conventions, anchor point setup, and vector asset compatibility. Students will gain clarity on how to export layered AI files without compromising quality or flexibility, and how Illustrator integrates within broader motion design pipelines. By the end of this module, students will be able to confidently prepare clean, animator-friendly vector files, reducing friction between design and motion production.

### Module 21 Blend Tool Mechanics and Smooth Transitions

This module unlocks the creative power of Illustrator's blend tools, teaching students how to create smooth gradients, morphing shapes, and seamless visual transitions. Beginning with core blending concepts, students will explore transparency effects, multiply blend modes, and subtle layering techniques to create atmospheric compositions. The module builds toward advanced applications including halftone effects, blended typography, and stylised motion illusions. Each lesson reinforces how blending can add depth, flow, and sophistication to static designs. By the end of this module, students will master blending as both a technical skill and creative tool, transforming flat artwork into dynamic, visually rich experiences.







## Career Centre

# We'll Help You Find a Job

At The Online Business Academy, we are dedicated to supporting you on your journey to success. We are confident that by leveraging the resources and connections offered by our Career Centre, you will build valuable networks and gain the confidence needed to secure a new job or promotion.

## Receive a Free CV Review From The Experts At Resume Hub

By partnering with Resume Hub, we provide all our students with an added advantage in their job search. Upon enrolment, our students receive a complimentary comprehensive CV review from expert professionals, ensuring they have the best chance for success in their career.

### What You'll Get With Our Career Centre

- Access to professional CV templates to update your current CV
- Complimentary personalised CV review with feedback to make your CV stand out
- Job tips and resources, including a clear five-step job success process
- Industry-relevant advice to stay up-to-date with the latest industry trends and requirements.



#### Very friendly and helpful stuff

They responded very quickly to my initial enquiry. The consultant gave me very helpful advice on which course would be right for me. The follow up was really great too. Helpful but not too pushy. Getting registered was quick and easy too.

**Julie N.**

Certificate in Xero





# What Our Students Say



We pride ourselves in delivering an excellent education experience. See what our students have to say:



**Maria R.**

Certificate in Adobe  
Photoshop

## Exceptional Learning Experience

I had a great experience with the Online Business Academy! The course content was well-structured and easy to follow. The assessments helped me understand the concepts better and the feedback provided was valuable. I'm grateful for the flexible learning schedule that allowed me to study at my own pace. I would highly recommend this academy to anyone looking for a quality learning experience.



**Sarah T.**

Certificate in  
Microsoft Word

## Practical, Relevant and Fun!

I recently completed a Microsoft Word course with the Online Business Academy, and I loved it! The course was practical, relevant, and fun. The online platform was user-friendly, and the support from the academy team was exceptional. The assessments were challenging yet enjoyable, and I learned a lot from the feedback provided.



**Mark J.**

Digital Marketing  
Bootcamp

## Changed my Career Trajectory!

I joined the Online Business Academy to upskill in digital marketing, and it was the best decision I made for my career. The course content was comprehensive and up-to-date, and the assessments were challenging and relevant. The Career Centre helped me prepare a strong CV and provided valuable advice on job search strategies. The skills I learned from this academy have changed my career trajectory, and I'm grateful for the team over at the Online Business Academy.



# Start Upskilling Today!

Follow our easy 4-step enrolment process - it only takes a few minutes to get started today!



1. Click on 'Get Started Now'



2. Proceed to payment



3. Receive login details



4. Start Learning!

Get Started Now, Click Here

