

Code The Web Your Way

Stay Ahead of the Competition - Acquire Valuable In-Demand Web Development Skills with **The Online Business Academy**











- Gain in-demand, future-proof skills that employers value
- Learn from industry experts and experienced educators
- Study at your own pace, on your own schedule
- Real-world outcomes that lead to career advancement



Table Of Contents

About Us	02
Introduction to Web Development	04
Certificate in Front-End Web Development	05
Certificate in Back-End Web Development	06
Certificate in WordPress	07
Certificate in UX / UI Design	08
Career Centre	09
Student Success Stories	10



About Us

Welcome To The Online Business Academy

94%

of our graduates reported that their education at The Online Business Academy equipped them with valuable skills that they could apply in their professional careers.

96%

of our graduates say that The Online Business Academy provided them with up-to-date and industry relevant skills.

At The Online Business Academy, your career advancement is at the heart of our mission. We've reshaped online learning with a personalised touch, offering exclusive 1-on-1 Zoom classes that bring the expertise of industry leaders and education specialists directly to you. Our world-class platform is meticulously crafted around your needs, ensuring that you receive undivided attention and tailored support to excel in your chosen field.

Our courses are carefully curated to ensure they are relevant, up-to-date, and practical, with a strong emphasis on real-world applications. We offer a wide range of courses across various industries, including accounting, bookkeeping, business, graphic design, video editing and digital marketing, web development, and more. All of our courses include assessments such as quizzes, assignments, and exams to measure your progress and provide you with valuable feedback.

We understand that life can be busy, which is why we offer a flexible approach to learning. Our online courses allow you to study when, where, and how you want, with no schedules, classrooms, or due dates to worry about. We also offer a range of support services, including access to a Career Centre, where you can get help with CV preparation, job search strategies, and interview skills.

Advancing Online Education

A New Way To Learn

The Online Business Academy brings you a bespoke educational experience tailored through personalised 1-on-1 Zoom sessions. Engage in courses meticulously designed to put your individual learning needs in the spotlight, ensuring that every interaction with our expert mentors is focused solely on your educational journey and success.

Immerse yourself in a structured yet flexible curriculum, with the freedom to delve deeply into your studies and emerge with confidence. With us, you're not just learning; you're shaping your future, one personalised lesson at a time.



#42

We provide 42 high-quality courses curated by leading industry professionals.

Why Choose The Online Business Academy

Choose the Online Business Academy for tailored 1-on-1 learning with industry experts, designed for focused support and a personalised path to your success.



Industry Leading Courses

We're proud to offer industryrelevant courses designed by experienced professionals to equip graduates with the skills and knowledge needed for success.



Superior Support

We offer superior support to students like you with 1-on-1 expert tutor guidance and a range of resources to help you succeed in your learning journey.



Real Outcomes

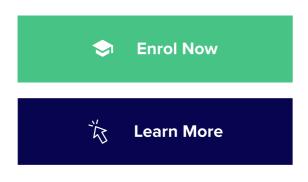
We are committed to providing real outcomes by equipping students just like you with skills, knowledge and confidence to succeed in the workforce



Introduction to Web Development

Looking to kickstart your career in web development? Join our introductory course on HTML5, CSS3, and web design. In this course, you'll learn the fundamentals of web development and create a series of stunning websites that you can showcase in your portfolio. Whether you're new to web development or looking to refresh your skills, this course is perfect for anyone who wants to take the first step in creating beautiful and functional websites.





Course Investment

\$119

Per 1-Hour Zoom Session Total Cost: \$1428

Course Duration

12 Sessions

Course Outcomes

- Understand the basics of HTML and CSS and how they are used to create web pages.
- Gain an understanding of the principles of
- web design, including layout, typography, and color.
- Get familiar with web development tools and
- technologies such as code editors, version control systems, and web servers.
 - Learn how to create responsive websites that
- look great on all devices, from desktops to mobile phones.
- Understand the basics of web hosting and how to publish your website online.
- Gain practical experience building your own web projects.

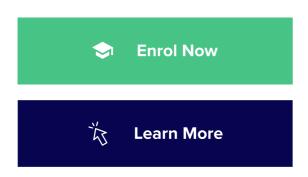


Certificate in Front-End Web Development

Become a skilled front-end web developer with this comprehensive course that covers

JavaScript and other essential web technologies. This course provides a range of challenges and projects that will help you learn the ropes of programming quickly. With the help of our expert instructors, you will gain hands-on experience that will prepare you for a successful career in front-end web development.





Course Investment

\$159

Per 1-Hour Zoom Session Total Cost: \$1908

Course Duration

12 Sessions

Course Outcomes

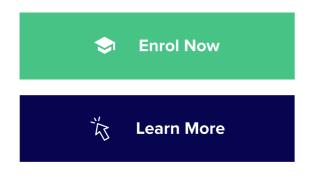
- Design and develop responsive and userfriendly web applications using JavaScript.
- Build a series of beautiful, professional projects to add to your portfolio.
- Learn modern, object oriented programming (OOP) essentials.
- Learn how to architect your code using flowcharts and common patterns.
- Learn how to use Git and deploy your web application to the internet.
- Develop critical thinking and problem-solving
 skills that are essential for a successful career as a front-end web developer



Certificate in Back-End Web Development

Looking to become a skilled back-end web developer? Look no further than our in-depth Node.js course! This course will teach you everything you need to know about building a real-world RESTful API and web app, complete with authentication, Node.js security, and payments. With hands-on challenges and projects to solidify your skills, you'll be able to create your own powerful and efficient backend systems in no time!





Course Investment

\$159

Per 1-Hour Zoom Session Total Cost: \$1908

Course Duration

12 Sessions

Course Outcomes

- Develop server-side web applications using Node.js and understand its key features and
 - Understand the basics of back-end web
- development, including web servers, APIs, and databases.
- Create and manage databases using MySQL,
 MongoDB, or other popular database systems.
- Design and implement RESTful APIs that can be

used by multiple front-end applications.

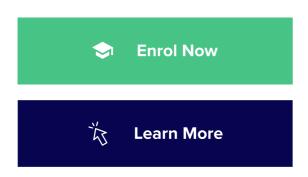
- Implement security measures such as
- authentication and authorization to protect data and user privacy.
 - Work with asynchronous programming in
- Node.js to improve application performance and scalability.



Certificate in WordPress

Become a WordPress expert and unleash your creativity by learning to build dynamic and engaging WordPress websites with ease! Our interactive WordPress course is designed to teach you everything you need to know to create stunning and functional websites using WordPress. From beginner to advanced level, you'll learn the best practices, tips, and tricks to master WordPress and build any type of website, from personal blogs to e-commerce sites.





Course Investment

\$159

Per 1-Hour Zoom Session Total Cost: \$1908

Course Duration

12 Sessions

Course Outcomes

- Understand the basics of WordPress, including installation, configuration, and setup.
- Learn how to create and manage posts, pages, and other content types in WordPress.
- Learn how to optimize your website for search engines (SEO) using WordPress.
- Understand how to create custom menus, navigation, and widgets in WordPress.
- Develop the skills to use WordPress to create
 e-commerce websites with payment gateway integration.

Understand how to troubleshoot and fix

 common issues that arise in WordPress websites.

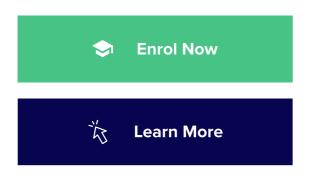


Graphic Design & Video Editing Courses

Certificate in UX / UI Design

This course is specifically tailored for individuals looking to enter the field of UX design. Through comprehensive instruction and hands-on exercises, you'll gain a thorough understanding of UX/UI design and learn how to create engaging and effective user experiences. By the end of the course, you'll have developed a diverse portfolio of UX/UI design projects that you can showcase to potential clients or employers and make valuable contributions to any design team.





Course Investment

\$119

Per 1-Hour Zoom Session Total Cost: \$1428

Course Duration

12 Sessions

Course Outcomes

- Understand the principles of user-centered design and apply them to create effective user experiences.
 - Use Adobe XD or Figma to create high-
- fidelity wireframes, prototypes, and user interfaces for web and mobile applications.
 - Develop proficiency in creating and using design elements such as color, typography,
- imagery, and layout to create compelling user interfaces.
- Explore the psychology of user experience and
- understand how to design interfaces that align with users' mental models and expectations.
- Gain a deep understanding of the UX design
- process, from research and ideation to testing and iteration





What You'll Get With Our Career Centre

- Access to professional CV templates to update your current CV
- Complimentary personalized CV review with feedback to make your CV stand out
- Job tips and resources, including a clear five-step job success process
 - Industry-relevant advice to stay up-to-
- date with the latest industry trends and requirements.

Career Centre

We'll Help You Find a Job

At The Online Business Academy, we are dedicated to supporting you on your journey to success. We are confident that by leveraging the resources and connections offered by our Career Centre, you will build valuable networks and gain the confidence needed to secure a new job or promotion.

Receive a Free CV Review From The Experts at Resume Hub

By partnering with Resume Hub, we provide all our students with an added advantage in their job search. Upon enrolment, our students receive a complimentary comprehensive CV review from expert professionals, ensuring they have the best chance for success in their career.



Very friendly and helpful stuff

They responded very quickly to my initial enquiry. The consultant gave me very helpful advice on which course would be right for me. The follow up was really great too. Helpful but not too pushy. Getting registered was quick and easy too.

Julie N.

Certificate in Xero



What Our Students Say



We pride ourselves in delivering an excellent education experience. See what our students have to say:



Maria R.Certificate in Adobe Photoshop

Exceptional Learning Experience

I had a great experience with the Online Business Academy! The course content was well-structured and easy to follow. The assessments helped me understand the concepts better and the feedback provided was valuable. I'm grateful for the flexible learning schedule that allowed me to study at my own pace. I would highly recommend this academy to anyone looking for a quality learning experience.



Sarah T.Certificate in Microsoft Word

Practical, Relevant and Fun!

I recently completed a Microsoft Word course with the Online Business Academy, and I loved it! The course was practical, relevant, and fun. The online platform was user-friendly, and the support from the academy team was exceptional. The assessments were challenging yet enjoyable, and I learned a lot from the feedback provided.



Mark J.Digital Marketing Bootcamp

Changed my Career Trajectory!

I joined the Online Business Academy to upskill in digital marketing, and it was the best decision I made for my career. The course content was comprehensive and upto-date, and the assessments were challenging and relevant. The Career Centre helped me prepare a strong CV and provided valuable advice on job search strategies. The skills I learned from this academy have changed my career trajectory, and I'm grateful for the team over at the Online Business Academy.



